



BG
BLUE GENERATION



**Logo Ready Apparel
2022**

BACK TO

Since our founding in 1944, Blue Generation has been committed to dressing professionals from the mailroom to the boardroom. Over those 78 years, we've not only adapted to fashion trends, but driven them through a continual focus on our mission statement:

We develop, design, and deliver innovative apparel solutions that connect brands emotionally to their desired audience to create an immersive, comfortable, and stylish experience.

On the following pages, you'll find tailored garments of every size, color, cut, and style – a clothing fusion of tradition and innovation that forges a bond between brand and people.

On behalf of the entire Blue Generation family, we look forward to partnering with you this year and for many years to come.



BLUE...



WOVENS



POLOS



WORKLEISURE



ATHLEISURE



SERVICEWEAR



HOODIES & FLEECE



COLOR &

An Unparalleled Collection of Colors,



BEYOND

Sizes & Styles Designed to Fit Every Body



BLUE GENERATION

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blue_generation_apparel



Test ink and heat logo applications for proper adherence and results. Make sure garment is suitable for its intended use. Some fabrics are more durable than others.
Avoid motor oil, chemicals and paint on Teflon™ treated pants and shorts.

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**Celebrating
78 Years!**

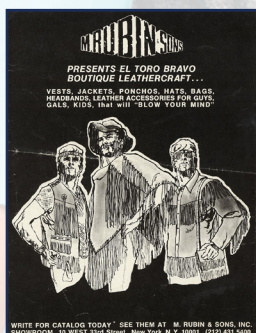
Our Story



1944



1964



1970s



1975

Make a great impression!



Your company, your team, your logo, your shirt.
Custom embroidered shirts by **SHIRT USA**

1996

2000s



Getting a Start

In 1944, Milton Rubin, immigrant from Russia, incorporated M. Rubin & Sons when his oldest and middle sons, Don and Bob, returned from the war. In the early days, the company manufactured and sold army surplus and industrial uniforms.

Olympic Dreams

In 1964, the Winter Olympics in Chamonix, France, was the backdrop for the Alpine Guide Skiwear catalog shoot. At the same time, M. Rubin & Sons Antler division was outfitting the largest police forces, security companies, airlines, industrial uniforms, and municipalities in the country.

Fashion Enters

In 1954, Milton's youngest son, Phil, joins the business and develops the fashion aspect of the company. Among the great successes in the 1970s were Ken Venturi golf jackets, El Toro Bravo fringe vests and leather jackets — pioneering production in Mexico — and Sergio Valente Sportswear.

Keeping it in the Family

In 1975, Phil's son Eric joins the company as the third generation in the family business — starting at the bottom by working in the shipping department. As the current president, Eric, was named to the "Power 50" by *Counselor Magazine*.

Company Expansion

In 1996, Blue Generation enters the promotional products market with a denim shirt. Soon afterwards, the company introduces an incomparable selection of colored shirts never seen before in the industry. In addition, Blue Generation introduces coordinating ladies styles — not available anywhere else — and men's Big and Tall sizes up to 10XL.

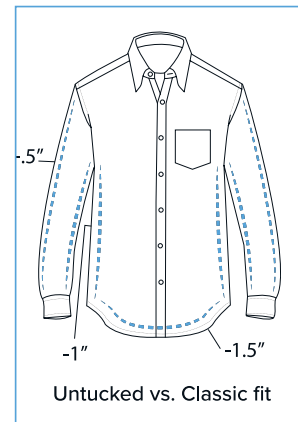
Excellence Recognized

The 2000's brought big changes as well. In 2005, Blue Generation introduces "Servicewear," including Teflon® treated shirts. In 2008, the company receives the Top 40 Supplier Award for the first time followed by the Family Business of the Year Award. Soon after, Blue Generation introduces "One Stop Shop Decoration" to its long list of products and services.

THE UNTUCKED COLLECTION

Slightly tapered fit with a shorter hemline
to be worn tucked or untucked.

Perfect for the Workleisure Lifestyle!



UNTUCKED STRIPED POPLIN

Complete any look with these new striped easy care dress shirts. They feature 3.2 oz. 55/45 cotton/polyester yarn dyed poplin with wrinkle resistant technology to keep your team at its best in and out of the office.

BG6272

BG7272

Roll up
tab sleeve

Feminine Fit

Long Sleeve

BG6272

Sizes: XS-4XL

Color Shown: Blue/White

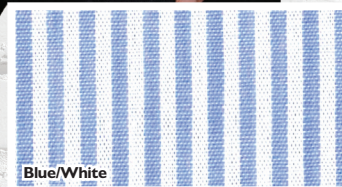
Men's Untucked Fit

Long Sleeve

BG7272

Sizes: S-4XL

Color Shown: Blue/White



CLASSIC DENIM

Our signature shirt has a timeless look with 7 oz. 100% cotton sandwashed denim—available in two shades with bone buttons.

BG8206

BG8202

Men's Classic Fit

Long Sleeve

BG8206 Sizes: XS-8XL

Color Shown: Vintage Blue

Ladies' Classic Fit

Long Sleeve

BG8202 Sizes: S-4XL

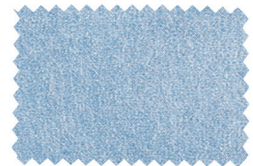
Color Shown: Faded Blue

Men's **TALL** Fit

Long Sleeve

BG8206T Sizes: LT-3XLT

BIG&TALL



Faded Blue



Vintage Blue



Men's Classic Fit

Short Sleeve

BG8206S Sizes: XS-7XL

Color Shown: Faded Blue

Ladies' Classic Fit

Short Sleeve

BG8202S Sizes: S-4XL

Color Shown: Vintage Blue

UNTUCKED DENIM

Sandwashed denim updated in today's fashionable untucked silhouette, featuring a shorter more tapered fit in vintage blue with white pearlized buttons.

BG8203

BG8207

Feminine Fit

Long Sleeve with Y-placket

BG8203

Sizes: XS-4XL

Color Shown: Vintage Blue



Men's Untucked Fit

Long Sleeve

BG8207

Sizes: S-4XL

Color Shown: Vintage Blue

TONAL CROSSWEAVE

Classic & Untucked Fits

These professional textured heather shirts are available in classic and untucked men's as well as ladies' feminine fit to flatter every body. Professional 3 oz. 55/45 cotton/ polyester heather crossweave shirts.



Men's Untucked Fit

Features

- Spread collar & matching buttons
- Center back pleat
- Slightly tapered fit with shorter hemline

Long Sleeve

BG8216 Sizes: S-4XL
Color Shown: Charcoal

Feminine Fit

Features

- Spread collar, Y-placket & matching buttons
- Front & back darts

Long Sleeve

BG6215 Sizes: XS-4XL
Color Shown: Plum

Men's Classic Fit

Features

- Spread collar & matching buttons
- Center back pleat

Long Sleeve

BG8215 Sizes: S-6XL
Color Shown: French Blue

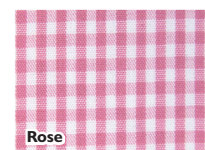
UNTUCKED GINGHAM CHECK

These fashionable 3.2 oz. 55/45 cotton/polyester yarn dyed check shirts have a slightly tapered fit and are designed to be worn tucked or untucked. Choose from six vibrant gingham colors.

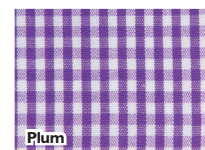


BG6269

BG7269



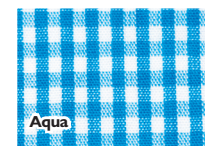
Rose



Plum



Light Blue



Aqua



French Blue



Grey

Feminine Fit Features

- Spread collar, Y-placket & white pearlized buttons
- Front & back darts

Long Sleeve

BG6269 Sizes: XS-4XL

Color Shown: Rose



WRINKLE
RESISTANT

Men's Untucked Fit Features

- Spread collar & white pearlized buttons
- Center back pleat
- Slightly tapered fit & shorter hemline
- Adjustable cuffs

Long Sleeve

BG7269 Sizes: S-4XL

Color Shown: French Blue

UNTUCKED SUPERBLEND™ POPLIN

Our best selling 5.5 oz. 65/35 polyester/cotton shirts in trendy, untucked fits will give your team a wardrobe they want to wear, not have to wear.

Ladies'

Burnt Orange
Berry
5XL
Red
5XL
Burgundy
5XL
Light Blue
Turquoise
Teal
5XL
Royal
5XL
Navy
Cactus
5XL
White
Tan
Graphite
5XL
Black

BG6260

BG7268

5XL: Ladies' 5XL avail.



Feminine Untucked Fit with Spread Collar

3/4 Sleeve

BG6260 Sizes: S-5XL

Color Shown: Burnt Orange

5XL available in select colors

Men's Untucked Fit with Spread Collar

Long Sleeve

BG7268 Sizes: S-4XL

Color Shown: Royal

Men's

Red	Royal	Navy
White	Graphite	Black

UNTUCKED TRICOLOR PLAID

Featuring a soft 3.2 oz 55/45 cotton/polyester blend, these wrinkle resistant muted colorful plaids are available in two patterns that are designed to be worn tucked or untucked.



Feminine Fit

Aqua/Blue

BG6270

Blue/Plum

BG6271

Sizes: XS-4XL

Color Shown: Blue/Plum

Men's Untucked Fit

Aqua/Blue

BG7270

Blue/Plum

BG7271

Sizes: S-4XL

Color Shown: Aqua/Blue

BG7270



BG6271

CAMP SHIRTS

Add some fun to any restaurant or resort uniform with these eye-catching camp shirts.



BG3109 - Indigo Breeze



BG3106 - Hibiscus



BG3104 - Cocktail



BG3105 - Floral



BG3103 - Tropic



BG3107 - Mango Tonal



BG3107 - Blue Tonal



BG3108 - Bistro



BG3101 - Tucan



Solid Poplin Camp Shirt

Feminine Fit

BG6100 Sizes: XS-3XL

Color Shown: French Blue

Men's Classic Fit

BG3100 Sizes: XS-6XL

Color Shown: Red

Features

- 5.5 oz. 65/35 polyester/cotton Superblend™ poplin
- Spread collar & matching pearlized buttons
- Hemmed sleeves
- Straight bottom

Maize	Red	Burgundy
French Blue	Navy	Sage
White	Natural	Black

Tropical Prints

Adult Fit

Print

BG3101-3109 Adult Sizes: XS-4XL

Prints Shown: Indigo Breeze,

Mango Tonal, Hibiscus

Features

- 4.5 oz. 55/45 cotton/polyester poplin
- Spread collar
- Matching buttons
- Patch pocket
- Hemmed sleeves
- Straight bottom



WRINKLE
RESISTANT



STAIN RELEASE



COLOR LOCK

SUPERBLEND™ POPLIN



Your one-stop source for our top selling 5.5 oz. 65/35 polyester/cotton Superblend™ poplins! We outfit every body in your organization with the ultimate collection of easy care shirts in the industry. Features include stain release, wrinkle resistant and color lock technology. See our 11 coordinating styles in an incredible array of colors and fits, **pages 18-23.**

OUR **BEST SELLING** WOVEN SHIRT AVAILABLE IN **26 COLORS**

Men's sizes up to 10XL,
Ladies' sizes up to 5XL*

BIG&TALL



WRINKLE
RESISTANT



COLOR LOCK



Featuring
Stain Release
Technology



BG7216

BG6216

**Men's Classic Fit with
Button Down Collar**

Long Sleeve

BG7216 Sizes: S-10XL

Color Shown: Salmon

Men's **TALL Fit with
Button Down Collar**

Long Sleeve

BG7216T Sizes: LT-3XLT

Available in all colors on left

**Ladies' Classic Fit with
Spread Collar**

Long Sleeve

BG6216 Sizes: XS-4XL

Color Shown: Aqua

Available in all colors on left

*5XL in select styles and colors

SUPERBLEND™ POPLIN

Our best-selling Superblend™ poplin collection boasts stain release, extensive size ranges, an array of colors and a variety of fits designed to flatter every body!



WRINKLE
RESISTANT



STAIN RELEASE



COLOR LOCK

BIG&TALL

Ladies' Classic Fit with Spread Collar

Short Sleeve

BG6216S Sizes: XS-4XL

Color Shown: Yellow

BG6216S

Men's Classic Fit with Button Down Collar

Short Sleeve

BG7216S Sizes: S-10XL

Color Shown: Turquoise

BG7216S

Men's **TALL** Fit with Button Down Collar (LT-3XLT)

Short Sleeve

BG7216ST Sizes: LT-3XL

Available in select colors

Features

- 5.5 oz. 65/35 polyester/cotton
- Superblend™ poplin
- Bone buttons
- Hemmed sleeves

Fit Guide



MEN'S CLASSIC FIT
Straight body and roomy across chest and shoulders.



LADIES' CLASSIC FIT
Straight body and standard length.



MEN'S UNTUCKED FIT
Slimmer body, shorter length and contoured hemline.



LADIES' FEMININE FIT
Slimmer body, contoured sides and shorter sleeves.



MEN'S TALL FIT
Longer sleeves and wider cut across chest and shoulders.



LADIES' FULL FIT
Flared bottom for roomier fit (ideal for maternity).

Maize	Yellow	Salmon	Orange	Burnt Orange	Berry
Red T	Burgundy	Purple	Light Blue	Aqua	Turquoise
French Blue	Royal T	Navy T	Cactus	Sage	Kelly
Hunter T	White T	Natural	Tan T	Chocolate	Grey M
Graphite	Black T	M: Men's only T: Tall avail.			

SUPERBLEND™ POPLIN

Whether they're in the mailroom or the boardroom, our Superblend™ collection can outfit every member of your team.



Features

- 5.5 oz. 65/35 polyester/cotton Superblend™ poplin
- Matching pearlized buttons
- Patch pocket
- Two back pleats
- Double back yoke

Red T	Burgundy T	Light Blue T	Teal	Royal T	Navy T
Cactus	Hunter	White T	Tan T	Graphite	Black T



T: Tall available

BIG&TALL

Men's Classic Fit with Button Down Collar

Long Sleeve

BG7266 Sizes: S-6XL

Color Shown: Cactus

Short Sleeve

BG7266S Sizes: S-6XL

Color Shown: Graphite

Men's **TALL** Fit with Button Down Collar

Long Sleeve

BG7266T Sizes: LT-3XLT

Available in select colors

Coordinates with Ladies' 6261 with matching buttons, page 23

SUPERBLEND™ POPLIN

Swing

Stylish blouse with a flared bottom for roomier fit

Features

- 5.5 oz. 65/35 polyester/cotton Superblend™ poplin
- Matching buttons
- 3/4 sleeves with French cuffs
- Flared bottom (ideal for maternity)



WRINKLE
RESISTANT



STAIN RELEASE



COLOR LOCK

BG6261

Ladies' Full Size Fit with
Spread Collar

3/4 Sleeve

BG6261

Sizes: S-4XL

Color Shown: Red

Berry	Red	Light Blue	Royal
Navy	White	Black	

UNTUCKED SUPERBLEND™ POPLIN

These stylish shirts in our Superblend™ line will give your team a corporate wardrobe they want to wear—tucked or untucked.

Features

- 5.5 oz. 65/35 polyester/cotton Superblend™ poplin
- Matching pearlized buttons
- Patch pocket (men's only)
- French cuffs (ladies' only)
- Two back pleats
- Double back yoke

Red	Royal	Navy
White	Graphite	Black

Men's Untucked Fit with Spread Collar

Long Sleeve

BG7268 Sizes: S-4XL

Color Shown: Royal



BG6260

BG7268

Feminine Untucked Fit with Spread Collar

3/4 Sleeve

BG6260 Sizes: S-5XL

Color Shown: Berry

5XL available in select colors

Burnt Orange	Berry	Red 5XL	Burgundy 5XL	Light Blue 5XL
Turquoise	Teal	Royal 5XL	Navy 5XL	Cactus
White 5XL	Tan	Graphite	Black 5XL	

5XL: Ladies' 5XL available

STRETCH POPLIN

The ultimate in comfort and style, these easy care, stain release shirts with spandex and spread collar ensure everyone looks crisp and professional all day long.

Men's

Light Blue
Royal
Sage
White
Black
Navy

BG7218 has white pearlized buttons (light blue, sage, white) or graphite pearlized buttons (royal, navy and black).



WRINKLE
RESISTANT



STAIN RELEASE

BG7218

BG6218



BG6218S

Ladies'

Maize	Pink	Violet	Royal	White
Coral	Berry	Purple	Navy	Black
Salmon	Red	Light Blue	Cactus	
Burnt Orange	Burgundy	Aqua	Sage	

Fabric: 4.5 oz. 58% cotton, 39% polyester, 3% spandex poplin, French cuffs

Men's Classic Fit

Long Sleeve

BG7218 Sizes: S-6XL

Color Shown: Light Blue

Feminine Fit

3/4 Sleeve

BG6218 Sizes: XS-4XL

Color Shown: Coral

Short Sleeve

BG6218S Sizes: XS-4XL

Color Shown: Berry

Short sleeve not available in violet, aqua & cactus

ESSENTIAL POPLIN

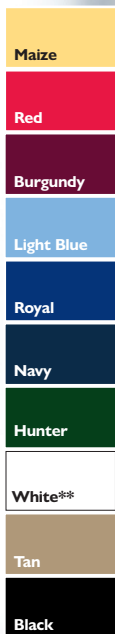
These lightweight poplins offer the best value for your team.



WRINKLE
RESISTANT



COLOR LOCK



**White fabric
slightly heavier.

Men's Features

- 3 oz. 65/35 polyester/cotton poplin
- Button down collar with matching buttons
- Left patch pocket

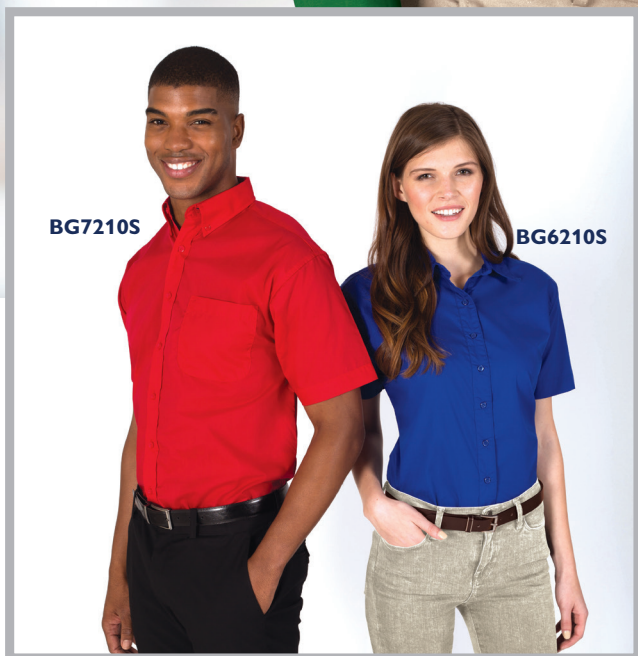
Ladies' Features

- 3 oz. 65/35 polyester/cotton poplin
- Spread collar with matching buttons
- No pocket



BG7210S

BG6210S



Men's Classic Fit

Long Sleeve

BG7210

Sizes: S-6XL

Color Shown: Hunter

Short Sleeve

BG7210S

Sizes: S-6XL

Color Shown: Red

Ladies' Classic Fit

Long Sleeve

BG6210

Sizes: S-4XL

Color Shown: Maize

Short Sleeve

BG6210S

Sizes: S-4XL

Color Shown: Royal

PEACH TOUCH TWILL

Our incredibly soft peach touch twills are the go-to choice for ultimate comfort. They're wrinkle resistant and easy care.

Features

- 4.8 oz. 60/40 cotton polyester peach touch twill
- Spread collar
- Contrast inside collar (men's only)
- French cuffs
- Matching pearlized buttons
- Patch pocket (men's only)



WRINKLE
RESISTANT

BG8330

BG6330

Men's Classic Fit

Long Sleeve

BG8330 Sizes: S-6XL

Color Shown: Light Blue

Short Sleeve

BG8330S Sizes: S-6XL

Color Shown: Purple

Feminine Fit

3/4 Sleeve French Cuffs

BG6330 Sizes: S-4XL

Color Shown: Maize



BG8330S

Maize	Burnt Orange
Red	Burgundy
Purple	Light Blue
Royal	Navy
Hunter	White
Tan	Black

COTTON TWILL

These 100% cotton twill shirts are prewashed for ultimate comfort and breathability.

BIG&TALL

Features

- 6.5 oz. 100% cotton twill
- Button down collar
- Bone buttons
- Patch pocket (men's only)
- Adjustable cuffs or hemmed sleeves



BG6213

BG8213

Men's Classic Fit with Patch Pocket

Long Sleeve

BG8213 Sizes: XS-8XL

Color Shown: Turquoise

Short Sleeve

BG8213S Sizes: XS-7XL

Color Shown: Kelly

Available in select colors

Men's **TALL** Fit

Long Sleeve

BG8213T Sizes: LT-3XLT

Available in select colors

Ladies' Classic Fit

Long Sleeve

BG6213 Sizes: S-4XL

Color Shown: Sangria

Short Sleeve

BG6213S Sizes: S-4XL

Color Shown: Violet

Available in select colors

Maize	Yellow T	Mango LS	Orange T
Burnt Orange T	M/L/LS Pink	Sangria	Red T
Burgundy T	Violet	Grape L/M	Purple T
Light Blue T	Turquoise T	French Blue T	Royal T
Navy T	Kelly T	Jade M/MS/T	Olive M/MS/T
Hunter T	White T	Natural T	Tan T
Chocolate M	Grey M/MS/T	Black T	

L: Ladies' long sleeve only
 LS: Ladies' short sleeve only
 M: Men's long sleeve only
 MS: Men's short sleeve only
 T: Tall available

BG8213S

BG6213S

OXFORD

Freshen up your wardrobe with our classic oxfords in solids and stripes. The 6 oz. 60/40 cotton/polyester blend resists stains and wrinkles.



WRINKLE
RESISTANT



STAIN RELEASE



COLOR LOCK

BIG&TALL

Men's Classic Fit

Long Sleeve

BG8214 Sizes: S-5XL

Color Shown: Blue/White

Short Sleeve

BG8214S Sizes: S-5XL

Color Shown: Green/White

Men's **TALL** Fit

Long Sleeve

BG8214T Sizes: LT-3XLT

Ladies' Classic Fit

Long Sleeve

BG6214 Sizes: S-4XL

Color Shown: French Blue

Short Sleeve

BG6214S Sizes: S-4XL

Color Shown: Maize

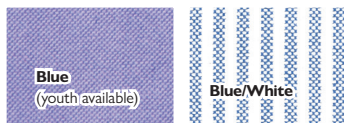
Youth Fit

Long Sleeve

BG5214 Sizes: S-XL

Color Shown: White

Available in select colors
see page 52.



TEFLON™ TREATED PANTS & SHORTS



WRINKLE
RESISTANT



STAIN RELEASE

Flat Front Pants

Pleated Pants



Flat Front Shorts



Concealed expandable waistband

(men's & ladies' flat front pants & shorts only)

Men's Features

- 7.2 oz. 60/40 cotton/polyester twill
- Brass zipper
- Angled side pockets
- Set in back pockets with button closure (welt pockets on 8002P only)

Ladies' Features

- 7.2 oz. 60/40 cotton/polyester twill
- Nylon coil zipper
- Angled side pockets
- Set in back pockets (no pockets on BG6001P & BG6002S)

SIZE CHART	Size	Inseam with Hemmed Bottom	Inseam with Open Bottom
Men's Sizes	28-52* (even only)	Pants: 30", 32", 34" Shorts: 8"	Pants: 37"
Ladies' Sizes	2-28 (even only)	Pants: 28", 30", 32" Shorts: 7.5"	Pants: 34"

*29, 31, 33 also available in BG8000P

Men's Classic Fit

Flat Front Pants

BG8001P

Color Shown: Khaki

Pleated Front Pants

BG8000P

Color Shown: Navy

Flat Front Shorts

BG8002S

Color Shown: Khaki

Ladies' Classic Fit

Flat Front Pants

BG6001P

Color Shown: Khaki

Pleated Front Pants

BG6000P

Color Shown: Khaki

Flat Front Shorts

BG6002S

Color Shown: Black

Teflon™
fabric protector

BG8001P

BG6001P

Navy*

Khaki

Black

*6002S unavailable

STUDIO COLLECTION

Workleisure
Mix & Match Ensembles

**BG4701/
BG4702/
BG4703**
Colors

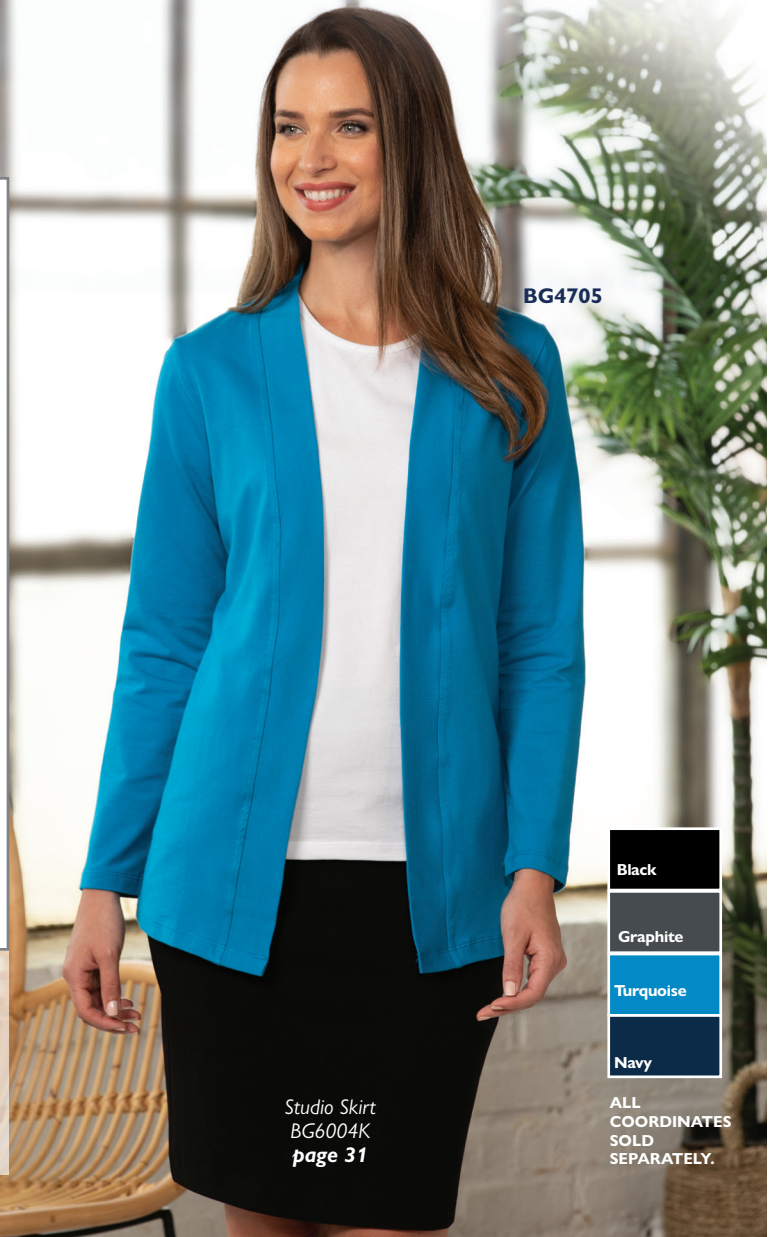


[^]BG4701 only
^{^^}BG4702 only
^{^^^}BG4702/BG4703 only
^{^^^^}BG4701/BG4703 only



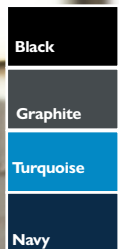
BG4701

Our ladies' on trend coordinates are made of 6.5 oz. 95% soft combed ringpun cotton with 5% spandex for extra stretch and comfort.



BG4705

Studio Skirt
BG6004K
page 31



ALL
COORDINATES
SOLD
SEPARATELY.

Ladies' Flyaway

Long Sleeve

BG4705

Sizes: XS-4XL

Color Shown: Turquoise

Ladies' Button Front Cardigan

Long Sleeve

BG4701

Sizes: XS-4XL

Color Shown: Pink

Ladies' Jewel Neck Tee

Short Sleeve

BG4702

Sizes: XS-4XL

Color Shown: Violet

Ladies' V-Neck Tee

3/4 Sleeve

BG4703

Sizes: XS-4XL

Color Shown: Berry



BG4702



BG4703

STUDIO COLLECTION

Pants & Skirts

Flyaway &
Jewel Neck Tee
BG4705 | BG4702
page 30

BG6003P

Features

- Year-round 95/5 polyester/spandex
- 4 way stretch
- On seam side pockets
- Back welt pocket (pants only)
- Back slit for easy movement (skirt only)



WRINKLE
RESISTANT



COLOR LOCK

Easy care
wash & wear

Striped Poplin Shirt
BG6272
page 9

BG6004K



Controlled waistband solutions
for all around fit & comfort!



Studio Pants

Ladies' Classic Fit

BG6003P

Color Shown: Black

Sizes: XS-4XL

Black

Studio Skirt

Ladies' Classic Fit

BG6004K

Color Shown: Black

Sizes: XS-4XL

POLOS

Moisture Wicking Jersey



Tan
Turquoise
Burnt Orange
Kelly
Light Blue (youth available)
Safety Orange* (tall available)
Optic Yellow* (tall available)
Burgundy
Red (youth available)
Royal (tall, youth available)
White** (youth available)
Grey
Graphite (tall available)
Black (tall available)
Yellow (youth available)
Hunter
Navy (tall, youth available)
Purple

**White fabric slightly heavier.

*Optic Yellow and Safety Orange are ANSI 107 compliant for fluorescent background color.

Features

- 3.8 oz. 100% polyester jersey
- Matching buttons
- Rib knit collar
- Hemmed sleeves
- Straight bottom with side vents
- Hi-vis ANSI 107 compliant colors available*
- Classic fit

BIG&TALL



SNAG RESISTANT



COLOR LOCK



STAIN RELEASE



CURL FREE COLLAR



WRINKLE RESISTANT



ANTIMICROBIAL



Ladies' Solid Essential Jersey
BG6300 Sizes: S-4XL
Color Shown: Optic Yellow

Men's Solid Essential Jersey
BG7300 Sizes: S-6XL
Color Shown: Turquoise

Men's TALL
BG7300T Tall Sizes: LT-3XLT
Available in select colors



WRINKLE
RESISTANT



COLOR LOCK



ANTIMICROBIAL



Avenger Polo

Micro Pique Moisture Wicking

Our **essential** moisture wicking pique polo at an incredible price!



Fabric Magnified



BG7600

BG6600

Red

Light Blue

Royal

Optic Yellow

Navy

White

Graphite

Turquoise

Black

Men's Avenger Polo

BG7600 Sizes: S-6XL
Color Shown: Royal

Ladies' Avenger Polo

BG6600 Sizes: XS-4XL
Color Shown: Red

Features

- 4.4 oz. 100% polyester pique
- Matching buttons
- Rib knit collar & cuffs
- Classic fit

SNAG RESISTANT POLOS

No matter the season or sport, choose to stand out in these 4.2 oz 100% polyester moisture wicking polos that will keep your team staying cool and looking fantastic.



BG6226

Men's Colorblock

BG7226

Sizes: S-6XL

Color Shown: Royal/Black

Classic fit

Tag free label

Ladies' Colorblock

BG6226

Sizes: S-4XL

Color Shown: Orange/Graphite

Classic fit

Tag free label



BG7226



SNAG RESISTANT



WRINKLE RESISTANT



STAIN RELEASE



COLOR LOCK



ANTIMICROBIAL



Red/
Black

Royal/
Black

Graphite/
Black

Yellow/
Black

Orange/
Graphite

Purple/
Black

Black/
Graphite

Fabric Magnified

Snag Resistant Features

- 4.2 oz. 100% polyester microfiber pique
- Matching buttons
- Rib knit collar
- Rib knit cuffs (men's 7224, ladies' 6224 & adult 7225)
- Classic fit



BG7224



BG6224

Yellow	Orange	Red LS	Burgundy	Purple
Light Blue LS	Turquoise	Royal LS	Navy LS	Hunter
White LS	Graphite LS	Black LS		

LS: Long sleeve available

Men's Solid

Short Sleeve

BG7224 Sizes: S-6XL
Color Shown: Light Blue

Ladies' Solid

Short Sleeve

BG6224 Sizes: S-4XL
Color Shown: Purple

Adult Solid

Long Sleeve

BG7225 Adult Sizes: S-6XL
Color Shown: Graphite
Available in select colors



BG7225

Long Sleeve

VERSATILE POLOS

For the vigor of the workday, but comfortable for any occasion with IL-50 performance.



BG1051



BG6051

Red	P
Burgundy	
Light Blue	P
Royal	P/T
Navy	P/T
Kelly	L
Hunter	
Tan	T
Black	P/T
Graphite	T
White	P

L: Ladies' only
P: Men's with pocket available
T: Tall available



Pocketed

Men's IL-50 Polo

BG1051

Sizes: S-6XL

Color Shown: Light Blue

Ladies' IL-50 Polo

BG6051

Sizes: S-4XL

Color Shown: Graphite

Features

- 6.5 oz. 100% polyester pique
- Matching pearlized buttons
- Rib knit collar
- Hemmed sleeves
- IL-50
- Classic fit

Men's **TALL**

BG1051T

Tall Sizes: LT-3XLT

BIG&TALL



SNAG RESISTANT



STAIN RELEASE



ANTIMICROBIAL



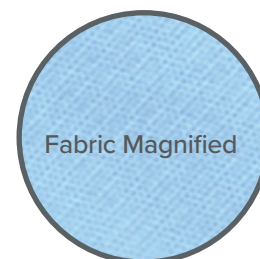
CURL FREE
COLLAR



WRINKLE
RESISTANT

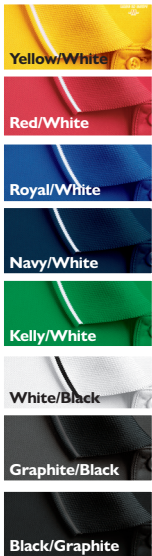


IL-50 performs well
through 50
industrial washings



ESSENTIAL POLOS

Tipped Moisture Wicking Jersey



BG6301



BG7301



SNAG RESISTANT



COLOR LOCK



STAIN RELEASE



CURL FREE
COLLAR



WRINKLE
RESISTANT



ANTIMICROBIAL



Fabric Magnified

Features

- 3.8 oz. 100% polyester jersey
- Matching buttons
- Rib knit collar
- Hemmed sleeves (rib knit on men's 7301)
- Straight bottom with side vents
- Classic fit

Men's Tipped Essential Jersey

BG7301 Sizes: S-6XL

Color Shown: Kelly/White

Ladies' Tipped Essential Jersey

BG6301 Sizes: S-4XL

Color Shown: Red/White



TEXTURED MESH

Our moisture wicking 5 oz. 100% polyester textured mesh polos come in an array of dazzling colors and styles.



WRINKLE
RESISTANT



STAIN RELEASE



COLOR LOCK



ANTIMICROBIAL



Men's Contrast Piping

BG7220

Sizes: S-6XL

Color Shown: Purple/White

Rib knit collar & cuffs

Relaxed fit

Ladies' Contrast Piping

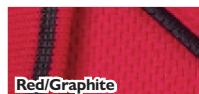
BG6220

Sizes: S-4XL

Color Shown: Light Blue/Graphite

Rib knit collar & hemmed sleeves

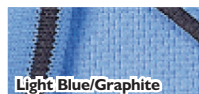
Feminine fit



Red/Graphite



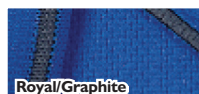
Purple/White



Light Blue/Graphite



Turquoise/White



Royal/Graphite



Navy/White*



White/Graphite*



Black/Graphite

*Navy/White & White/Graphite have white pearlized buttons. All others have graphite pearlized buttons.

BG7220

BG6220



Men's Raglan Sleeve

BG7223

Sizes: S-6XL

Color Shown: Royal/White

Rib knit collar & hemmed sleeves

Relaxed fit

Ladies' Raglan Sleeve

BG6223

Sizes: S-4XL

Color Shown: Red/White

Rib knit collar & hemmed sleeves

Feminine fit

Yellow/
White**

Vegas Gold/
White**

Burnt Orange/
White**

Red/
White

Burgundy/
White



Purple/
White

Royal/
White

Navy/
White

Black/
Vegas Gold (L)

Black/
White

**Yellow/
White, Vegas
Gold/White &
Burnt Orange/
White have
white pearlized
buttons. All
others have
graphite
pearlized
buttons.

L: Ladies' only

BG7223

BG6223





BIG&TALL

BG7219

BG6219

Ladies' V-neck

BG6219

Sizes: S-4XL

Color Shown: Kelly

Men's Relaxed Fit

BG7219

Sizes: XS-6XL

Color Shown: Turquoise

XS in Burnt Orange unavailable

Men's TALL

BG7219T

Tall Sizes: LT-3XLT

Available in select colors

Ladies' Features

- Ladies' v-neck
- Rib knit collar
- Hemmed sleeves
- Classic fit

Men's Features

- Pearlized buttons
- Rib knit collar
- Hemmed sleeves
- Relaxed fit

***Yellow, Vegas Gold, Burnt Orange, Light Blue, Kelly & White have white pearlized buttons. All others have graphite pearlized buttons.

Vegas Gold***

Red
(tall available)

Light Blue***

White***
(tall available)

Navy
(tall available)

Royal
(tall available)

Graphite
(tall available)

Hunter

Yellow***

Burgundy

Purple

Burnt
Orange***

Black
(tall available)

Kelly***

Turquoise

SUPERBLEND™ PIQUE



Our best selling Superblend™ cotton/polyester pique collection sets the industry standard. Features include stain release, curl free collar, wrinkle resistant and color lock technology.

AVAILABLE IN 28 COLORS*

Men's sizes up to 10XL, ladies' sizes up to 5XL*

*In select styles

Men's Superblend™

BG7204 Sizes: S-10XL
Color Shown: Aqua

Men's **TALL**

BG7204T Sizes: LT-3XLT
Available in select colors

Ladies' Superblend™

BG6204 Sizes: XS-5XL
Color Shown: Pink
5XL is available in select colors

Youth Superblend™

BG5204 Sizes: XS-XL
Available in select colors
See page 53

Ladies' V-Neck Superblend™

BG6209 Sizes: S-4XL
Color Shown: Coral



BG7204

BG6204



6209 V-neck Colors



WRINKLE
RESISTANT



STAIN RELEASE



COLOR LOCK



CURL FREE
COLLAR

BIG&TALL

Features

- 6.7 oz. 60/40 cotton/polyester Superblend™ pique
- Bone buttons
- Rib knit collar & cuffs
- Classic fit



Features

- 6.7 oz. 60/40 cotton/polyester Superblend™ pique
- Bone buttons
- Rib knit collar & cuffs
- Classic fit

Men's Long Sleeve Superblend™

BG7207 Sizes: S-6XL
Color Shown: Yellow

Ladies' Long Sleeve Superblend™

BG6207 Sizes: S-4XL
Color Shown: Royal

Youth Long Sleeve Superblend™

BG5207 Sizes: XS-XL
Available in select colors
See page 53

Y Yellow	Y Red	Y Burgundy	Y Light Blue
Y Navy	Hunter	Y White	M Tan
M French Blue	V Royal	Grey	Black

M: Men's only
Y: Youth available



WRINKLE
RESISTANT



STAIN RELEASE



CURL FREE
COLLAR



COLOR LOCK

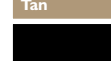
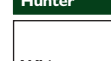
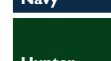
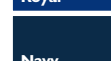


BG7206



BG7208

Pocketed



Adult Short Sleeve Pocketed Superblend™

BG7206 Sizes: S-6XL
Color Shown: Red

Adult Long Sleeve Pocketed Superblend™

BG7208 Sizes: S-6XL
Color Shown: Light Blue

TIPPED POLOS

Give your team a fashionable look with our Superblend™ tipped collar and cuffs polos. The perfect, easy care choice with stain release, wrinkle resistant and color lock technology.

BG7205

Features

- 6.7 oz. 60/40 cotton/polyester Superblend™ pique
- Bone buttons
- Tipped rib knit collar & cuffs
- Classic fit

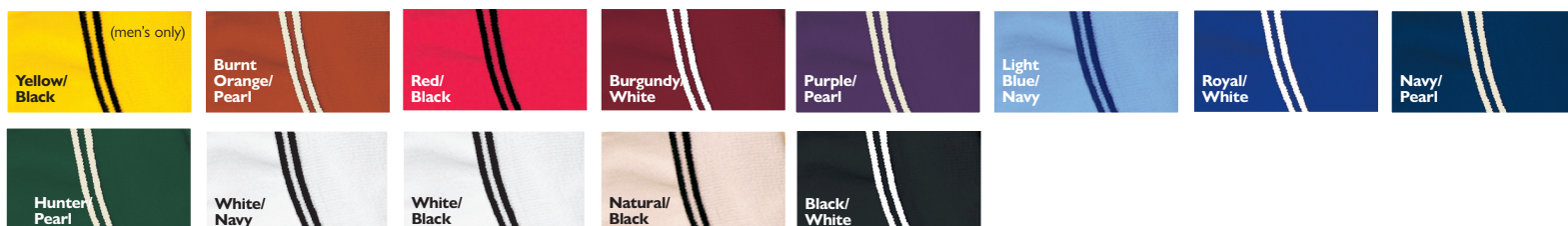
Ladies' Tipped Superblend™

BG6205 Sizes: S-5XL
Color Shown: Navy/Pearl

Men's Tipped Superblend™

BG7205 Sizes: S-6XL
Color Shown: White/Navy

BG6205



SOFT TOUCH PIQUE

Choose our most versatile mid-weight 5.5 oz. polyester/cotton blended pique for any team or uniform needs. It's easy care and comfortable to wear.

Features

- 5.5 oz. 65/35 polyester/cotton pique
- Matching buttons
- Rib knit collar & cuffs
- Classic fit

Men's Soft Touch Pique

BG7500 Sizes: S-6XL
Color Shown: Cactus

Men's **TALL**

BG7500T Sizes: LT-3XLT
Available in select colors

Ladies' Soft Touch Pique

BG6500 Sizes: XS-4XL
Color Shown: Turquoise
XS available in select colors

BIG&TALL



WRINKLE
RESISTANT



COLOR LOCK



CURL FREE
COLLAR

Ladies' Y-Placket

Soft Touch Pique

BG6505 Sizes: XS-4XL
Color Shown: Pink

Youth Soft

Touch Pique

BG5500 Sizes: XS-XL
Available in select colors
See page 53

BG7500/BG6500 Colors

Y Yellow	Orange	Burnt Orange	Berry	T/XS/Y Red
Y Burgundy	Purple	T/XS/Y Light Blue	Aqua	XS Turquoise
French Blue	T/XS/Y Royal	T/XS/Y Navy	Cactus	Kelly
Y Hunter	T/XS/Y White	Natural	Tan	T Chocolate
Grey	T/XS Graphite	T/XS/Y Black		

T: Tall available
XS: Ladies' XS available
Y: Youth available

BG6505 Colors

Pink	Red
Light Blue	Turquoise
Royal	Navy
White	Black

Two button
Y-placket

BG6505

LONG SLEEVE & POCKETED



BG6502



BG7502

Features

- 5.5 oz. 65/35 polyester/cotton pique
- Matching buttons
- Rib knit collar & cuffs
- Tag free label
- Side vents

Long Sleeve Colors

Red L	Burgundy	Light Blue	Royal L
Navy L	White L	Black L	

BG6502/BG7501 Long Sleeve Colors



BG7501

Pocketed

Ladies' Long Sleeve Soft Touch Pique

BG6502 Sizes: S-4XL

Color Shown: Red
Available in select colors

Men's Long Sleeve Soft Touch Pique

BG7502 Sizes: S-6XL

Color Shown: Light Blue

Adult Short Sleeve Pocketed Soft Touch Pique

BG7501 Adult Sizes: S-6XL

Color Shown: Royal

BG7501 Short Sleeve Pocketed Colors

Red	Burgundy	Light Blue
Navy	Royal	Hunter
Tan	Black	White

ESSENTIAL POLOS

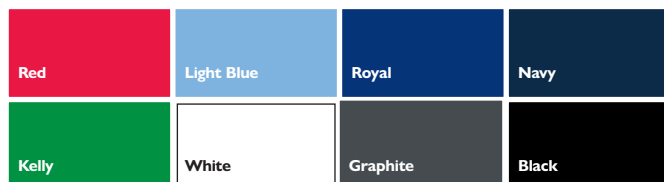
When you're looking for an exceptional value, this 4.5 oz. 65/35 polyester/cotton pique can't be beat!



BG7401



BG6401



Men's Essential Polo

BG7401

Sizes: XS-6XL

Color Shown: Red

Ladies' Essential Polo

BG6401

Sizes: XS-4XL

Color Shown: White

Features

- 4.5 oz. 65/35 polyester/cotton pique
- Matching buttons
- Rib knit collar & cuffs
- Side vents
- Curl free collar
- Easy care
- Classic fit

COTTON POLOS



STAIN RELEASE



CURL FREE
COLLAR



Your team members will look their best in our extremely comfortable 100% Egyptian ringspun cotton pique polos. Perfect for any casual or professional occasion.

Features

- 6.7 oz. 100% Egyptian ringspun cotton pique
- Bone buttons
- Rib knit collar & cuffs
- Stain release
- Curl free collar
- Classic fit

Ladies' Cotton Polo

BG6201

Sizes: S-4XL

Color Shown: Kelly

Men's Cotton Polo

BG2201

Sizes: XS-8XL

Color Shown: Purple

Men's **TALL**

BG2201T

Sizes: LT-3XLT

Available in select colors

BIG&TALL

BG6201

BG2201



Maize T	Yellow T	Orange T	Burnt Orange T	Pink M	Sangria T	Red T	Burgundy T	Violet L	Purple T
Light Blue T	Turquoise T	French Blue T	Royal T	Navy T	Kiwi M/T	Kelly T	Jade M/T	Olive M/T	Hunter T
White T	Natural T	Tan T	Chocolate M/T	Black T	L: Ladies' only M: Men's only T: Tall available				

Ultra-Lux

The Ultra-Lux polo says it all in the name. Not only does it provide ultimate comfort with its super soft polyester/rayon blend, but its wrinkle resistance provides your staff with a sophisticated appearance.

Features

- 5.6 oz. 65/35 polyester/rayon jersey
- Matching pearlized buttons
- Rib knit collar
- Hemmed sleeves
- Side vents
- Classic fit



WRINKLE RESISTANT



COLOR LOCK



CURL FREE COLLAR

Men's Ultra-Lux

BG7231

Sizes: S-6XL

Color Shown: Graphite

Ladies' Ultra-Lux

BG6231

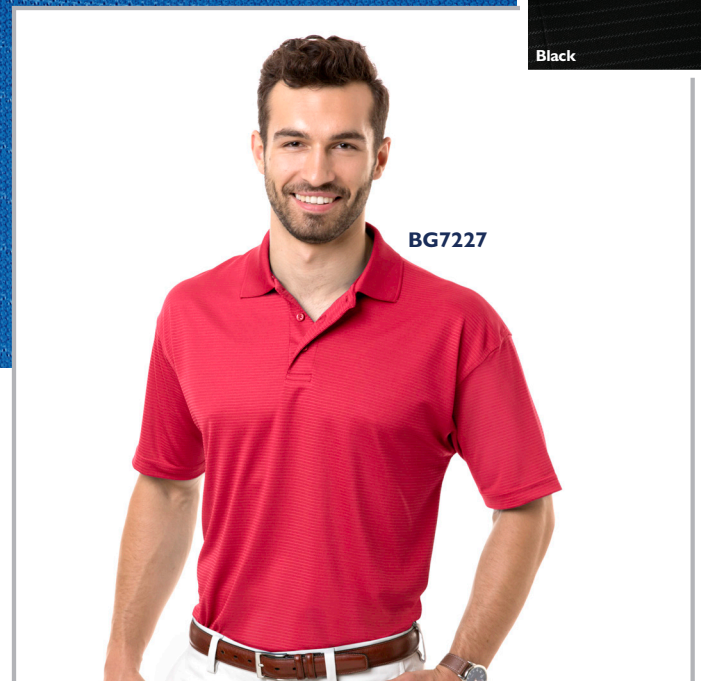
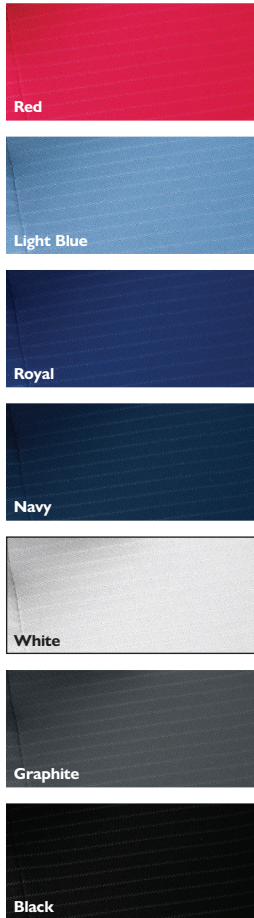
Sizes: XS-4XL

Color Shown: Light Blue



TONAL STRIPE

Whether on the golf course or a corporate event, the **BLU-X-DRI** moisture wicking polos will keep you looking sharp all day long. A unique blend of polyester and rayon, this luxurious subtle tonal stripe is top of the line.



BG7227



WRINKLE
RESISTANT



COLOR LOCK



ANTIMICROBIAL



CURL FREE
COLLAR



Features

- 4.8 oz. 94% polyester/6% rayon tonal stripe
- Matching pearlized buttons
- Rib knit collar
- Hemmed sleeves
- Tag free label

Adult Tonal Stripe

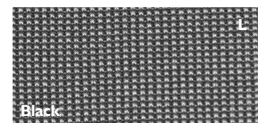
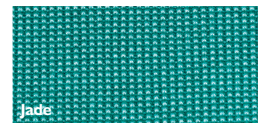
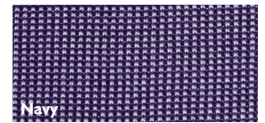
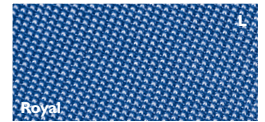
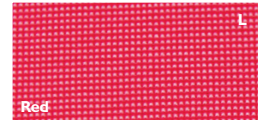
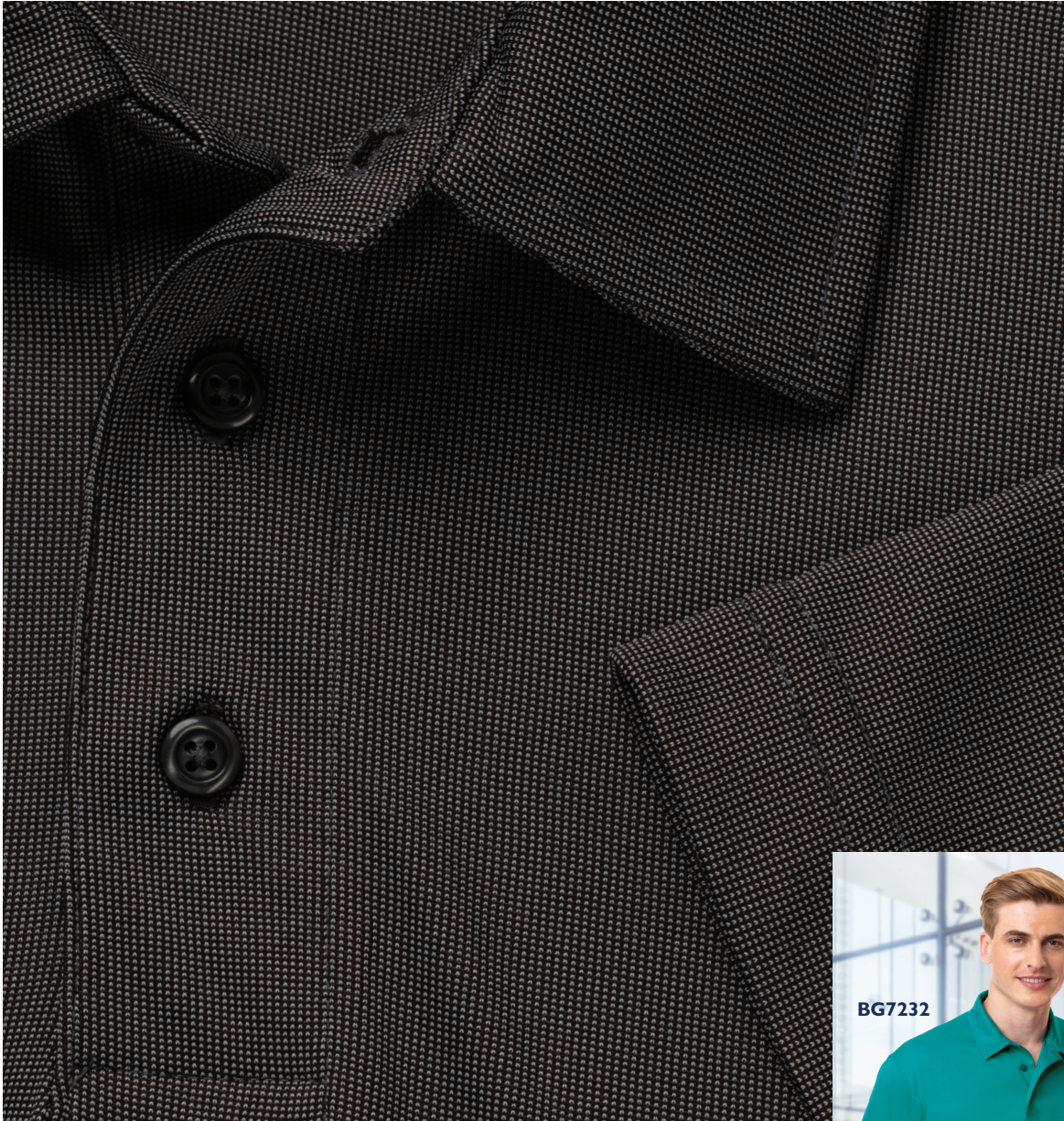
BG7227

Adult Sizes: XS-6XL

Colors Shown: Royal and Red

NAILHEAD POLOS

A special jacquard weave creates a nailhead effect in this luxurious moisture wicking polo. Perfect for the boardroom, golf course or anywhere in between.



L: Ladies' available

Features

- 5 oz. 100% polyester interlock
- Matching buttons
- Self collar
- Hemmed sleeves
- Tag free label
- Classic fit

Men's Nailhead Polo

BG7232 Sizes: XS-4XL
Color Shown: Jade

Ladies' Nailhead Polo

BG6232 Sizes: XS-4XL
Color Shown: Red
Available in select colors



WRINKLE
RESISTANT



COLOR LOCK



ANTIMICROBIAL



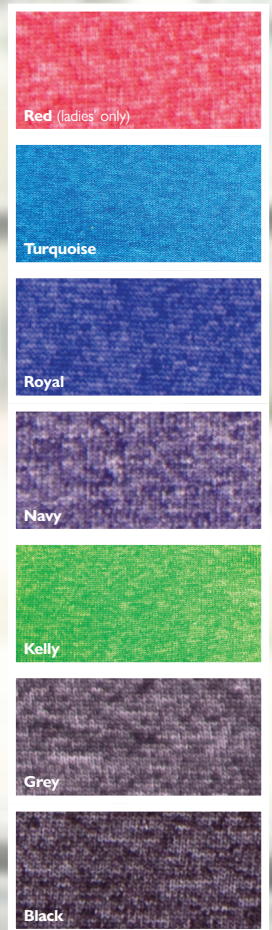
HEATHER POLOS



Our silky heather polos will make your team look great. Featuring **BLU-X-DRI** moisture wicking technology, they will feel cool and comfortable all day long.

BG6229

BG7229



Ladies' Features

- 3.8 oz. 100% polyester jersey
- Matching pearlized buttons
- Self collar
- Hemmed sleeves
- Classic fit

Men's Features

- 3.8 oz. 100% polyester jersey
- Matching pearlized buttons
- Rib knit collar
- Hemmed sleeves
- Classic fit

Men's Heather Polo

BG7229 Sizes: S-6XL
Color Shown: Turquoise

Ladies' Heather Polo

BG6229 Sizes: S-4XL
Color Shown: Kelly



SNAG RESISTANT



WRINKLE RESISTANT



COLOR LOCK



STAIN RELEASE



ANTIMICROBIAL

YOUTH STYLES

Blue Generation can outfit all sizes as well as all ages, with matching adult styles.

Find the perfect youth options for schools, sport teams camps and more.



See matching adult styles on page 55.



Features

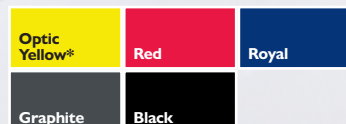
- 3.8 oz. 100% polyester jersey

Crew Neck Jersey Tee

Short Sleeve

BG5302

Sizes: XS-XL



*Optic Yellow is ANSI 107 compliant for fluorescent background color.



BG5300

Jersey Polo

Short Sleeve
BG5300

Sizes: XS-XL



**White fabric slightly heavier.

Features

- 3.8 oz. 100% polyester jersey
- Matching buttons
- Rib knit collar
- Hemmed sleeves

See matching adult styles on page 32.

Features

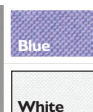
- 6 oz. 60/40 cotton/polyester oxford
- Button down collar with white pearlized buttons
- Adjustable cuffs

BG5214

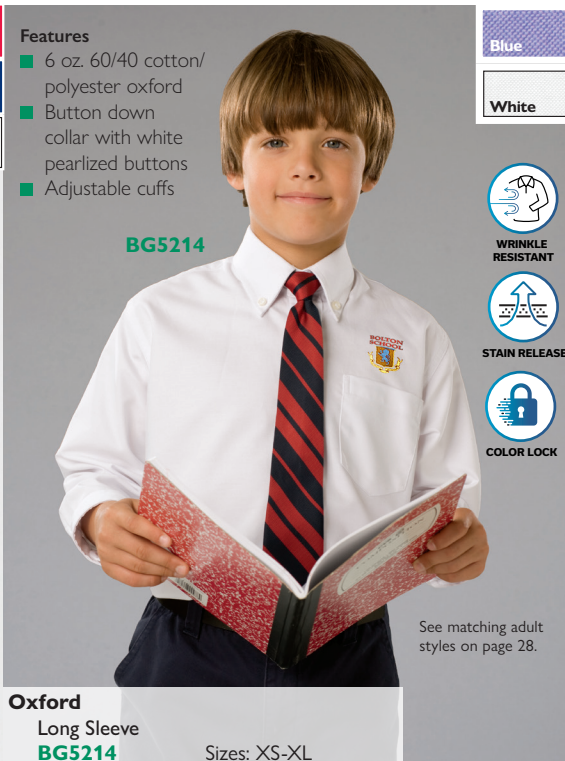
Oxford

Long Sleeve
BG5214

Sizes: XS-XL



See matching adult styles on page 28.





**WRINKLE
RESISTANT**



COLOR LOCK



**CURL FREE
COLLAR**



Featuring
Stain Release Technology

Features

- 5.5 oz. 65/35 polyester/cotton pique
- Matching buttons
- Rib knit collar & cuffs

Soft Touch Polo

Short Sleeve

BG5500

Sizes: XS-XL

Yellow	Red	Burgundy
Light Blue	Royal	Navy
Hunter	White	Black



See matching adult
styles on page 44.

5204/5207 Colors

Yellow LS	Red LS	Burgundy LS	Light Blue LS	Royal LS
Navy LS	Hunter	White LS	Black	

LS: Long sleeve available



**WRINKLE
RESISTANT**



STAIN RELEASE



COLOR LOCK



**CURL FREE
COLLAR**

See matching
adult styles on
page 42.

BG5207

Superblend™ Polo

Long Sleeve

BG5207

Sizes: XS-XL

Features

- 6.7 oz. 60/40 cotton/
polyester Superblend™
pique
- Bone buttons
- Rib knit collar & cuffs

See matching adult
styles on page 40.

BG5204

Superblend™ Polo

Short Sleeve

BG5204

Sizes: XS-XL



PERFORMANCE TEES

Stay cool in our 3.8 oz. 100% polyester, tees with BLU-X-DRI moisture-wicking technology. Available in a variety of styles to keep you up for any challenge.

Optic Yellow*	A/Y
Safety Orange*	
Bright Pink	L
Red	A/Y
Burgundy	
Light Blue	
Turquoise	
Royal	A/Y
Navy	A
Kelly	
Hunter	
White**	A
Graphite	A/Y
Black	A/Y



Ladies' Feminine Fit V-neck

Short Sleeve
BG6302 Sizes: XS-4XL
 Color Shown: Bright Pink

BG6302

Adult Crew Neck

Short Sleeve
BG7302 Sizes: XXS-6XL
 Color Shown: Optic Yellow

Long Sleeve

BG7303 Sizes: XXS-6XL
 Color shown: Royal



*Optic Yellow and Safety Orange are ANSI 107 compliant for fluorescent background color.
 **White fabric slightly heavier.



Youth Fit

Short Sleeve
BG5302 Sizes: XS-XL
 Color Shown: Red

A: Adult long sleeve available
 L: Ladies' only
 Y: Youth available

PERFORMANCE TEES

Made of 3.8 oz. 100% moisture-wicking jersey.



SNAG RESISTANT



WRINKLE RESISTANT



STAIN RELEASE



COLOR LOCK



ANTIMICROBIAL



BG6304

BG7304



Colorblock Performance Tee

Ladies' Feminine Fit

BG6304 Sizes: S-4XL
Color Shown: Safety Orange/Graphite

Men's Classic Fit

BG7304 Sizes: S-6XL
Color Shown: Royal/Black

Heather Performance Tees

Adult Contrast Sleeve

BG7305 Adult Sizes: XXS-4XL
Classic Fit
Colors Shown: Heather Grey/Optic Yellow,
Heather Grey/Purple

Ladies' Feminine Fit V-Neck

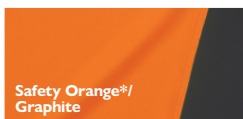
BG6228 Sizes: S-4XL
Color Shown: Red

Men's Crew Neck

BG7228 Sizes: S-6XL
Classic Fit
Color Shown: Kelly



Optic Yellow*/Black



Safety Orange*/
Graphite



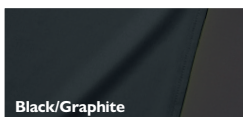
Red/Black



Royal/Black



Graphite/Black



Black/Graphite



BG7305

Heather
Grey/
Optic
Yellow

Heather
Grey/
Safety
Orange

Heather
Grey/
Red

Heather
Grey/
Purple

Heather
Grey/
Royal

Heather
Grey/
Navy

Heather
Grey/
Black



BG6228

BG7228



Red



Turquoise



Royal



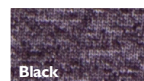
Navy



Kelly



Grey



Black

L: Ladies' only



WRINKLE
RESISTANT



STAIN RELEASE



COLOR LOCK



ANTIMICROBIAL

ATHLETIC PULLOVERS



BG7230

BG6230

Features

- 3.8 oz. 100% polyester jersey
- Matching nylon zipper
- Welt stitching across shoulders, down sleeves and side detailing

Fabric Magnified



BG7222

BG6222

Features

- 5 oz. 100% polyester textured mesh
- Matching nylon zipper
- Contrasting side panels and inside collar

Fabric Magnified



Red/Graphite

Black/
Vegas Gold
(ladies' only)

Royal/
Graphite

Graphite/
Black

White/
Graphite
(men's only)

Black/
Graphite

Optic Yellow*	Safety Orange*	Red	Royal
L			
Navy	Graphite	Black	

L: Ladies' only

*Optic Yellow and Safety Orange are ANSI 107 compliant for fluorescent background color.

Men's Solid Pullover

BG7230 Sizes: S-4XL
Color Shown: Royal

Ladies' Solid Pullover

BG6230 Sizes: S-4XL
Color Shown: Optic Yellow

Men's Colorblock Pullover

BG7222 Sizes: S-6XL
Color Shown: Black/Graphite

Ladies' Colorblock Pullover

BG6222 Sizes: S-4XL
Color Shown: Red/Graphite

MICRO FLEECE

Our perfectly weighted, 9.6 oz 100% polyester micro fleece collection includes zip fronts, pullovers, and vests. Rest assured, you will be cozy when wearing any piece in this collection both indoors and outdoors.

Features

- Zip front pockets (welt pockets on ladies' style)
- Adjustable bungee waistband (elastic waistband & cuffs on ladies' style)

Men's Full Zip Jacket

BG9951 Sizes: S-6XL
Color Shown: Polar Blue

Ladies' Full Zip Jacket

BG6951 Sizes: S-4XL
Color Shown: Polar Pink



ANTIPILLING

Adult Zip Pullover

BG9952

Adult Sizes: XS-6XL

Colors Shown: Polar Grey,
Polar Orange



Polar Navy

Polar Grey

Polar Black

Polar Red

Polar Blue

Polar Hunter

Polar Orange

Optic Yellow

Polar Pink
ladies' 6951 only

MICRO FLEECE VEST

Features

- Zip front pockets
- Adjustable bungee waistband

Adult Zip Front Vest

BG9953 Adult Sizes: XS-6XL

Colors Shown: Polar Red,
Polar Navy

Y-placket Denim Shirt
BG8203
page 11

BG9953

Gingham Check Shirt
BG7269
page 13



Polar Navy

Polar Grey

Polar Black

Polar Red

Polar Blue

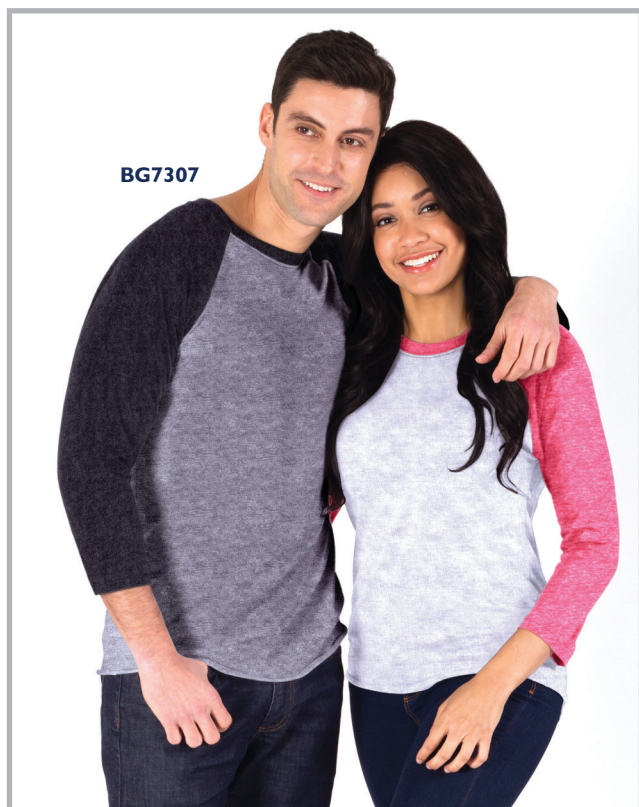
Polar Hunter

Polar Orange

Optic Yellow

TRIBLEND HOODIES & TEES

Comfortable and enjoyable: our triblend hoodies and tees are super soft and made of 50% polyester, 38% cotton, and 12% rayon.



Light
Grey/
Red

Light
Grey/
Blue

Light
Grey/
Grey

Light
Grey/
Royal

Grey/
Black

Adult 3/4 Sleeve Baseball Tee

BG7307 4 oz. Adult Sizes: XS-4XL
Colors Shown: Grey/Black, Light Grey/Red



Red

Royal

Blue

Light Grey

Grey

Black

Adult Short Sleeve Crew Neck Tee

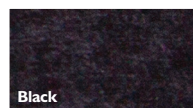
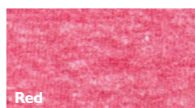
BG7306 4 oz. Adult Sizes: XS-4XL
Colors Shown: Royal, Light Grey



BG7309

Adult Pullover Hoodie

BG7309 4.5 oz. Adult Sizes: XS-4XL
Colors Shown: Royal, Grey



BG7308

Adult Contrast Zip Front Hoodie

BG7308 4.5 oz. Adult Sizes: XS-4XL
Colors Shown: Red, Blue

PREMIUM FLEECE HOODIES

9 oz. 70/30 combed ringspun cotton/polyester fleece with triple layer construction



BIG&TALL

BG9301P

BG9302Z

Gold	
Orange	
Dark Pink	
T/Z	
Red	
T/Z	
Burgundy	
Team Purple	
Carolina Blue	
T/Z	
Royal	
T/Z	
Navy	
Kelly	
Z	
Hunter	
T/Z	
Grey Heather	
T/Z	
Black	

Features

- Double fleece lined hood with drawstring
- Rib knit cuffs & waistband with spandex
- Brass zipper (9302Z only)

Premium Pullover Hoodie - Adult Classic Fit

BG9301P Adult Sizes: XS-6XL
Color Shown: Gold

BG9301PT TALL Sizes: LT-3XLT
Available in select colors.
Brass zipper.

Premium Zip Front Hoodie - Adult Classic Fit

BG9302Z Adult Sizes: XS-6XL
Color Shown: Red

Available in select colors.

BG9302ZT TALL Sizes: LT-3XLT
Available in select colors.

T: Tall available
Z: Adult zip front available

ESSENTIAL FLEECE HOODIES

7 oz. 60/40 cotton/polyester lightweight fleece
Contemporary fit

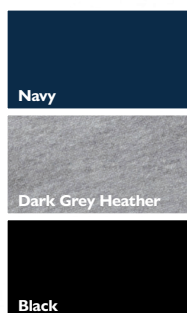
THE BEST-SELLING
CORE COLORS AT
AN **EXCEPTIONAL**
VALUE!

Features

- Double needle stitched front pocket
- Rib knit cuffs and waistband with spandex
- No drawstring
- Adult contemporary fit
- Modern styling

BG9304Z

BG9303P



Essential Zip Front Hoodie

BG9304Z Adult Sizes: XS-4XL
Color Shown: Dark Grey Heather
Adult contemporary fit

Essential Pullover Hoodie

BG9303P Adult Sizes: XS-4XL
Color Shown: Navy
Adult contemporary fit

Turn Ordinary Into Extraordinary.
Turn the page to see our sublimation options.

Sublimated Hoodies

Turn
Ordinary
into
**Extra
Ordinary**

BG7308H



BG7309H



BG7309H
Pullover

BG7308H
Zip Front

Triblends

4.5 ounce, 50% polyester,
38% cotton, 12% rayon
blended knit.

See pages 60-61 for more
info



Make your logo pop
with endless possibilities!

Select from our collection of Premium Fleece,
Essential Fleece, Triblend Hoodies & Micro Fleece
to create your perfect design. Just send us
your artwork, and you are set to go!

Premium Fleece



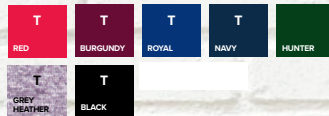
BG9301PH
Pullover
9 oz. 70/30

combed ringspun cotton/polyester
fleece with triple layer construction
See page 62 for more info



BG9302ZH
Zip Front

Same fabric as above



Essential Fleece



BG9304ZH
Zip Front

BG9303PH
Pullover

7 oz. 60/40
cotton/polyester
lightweight fleece
Contemporary fit
Modern styling
See page
63 for more
info



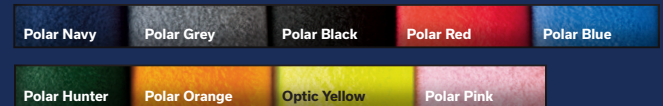
Micro Fleece Sublimated Collars



BG9953H

9.6 oz. 100% polyester micro fleece collection
of zip fronts, pullovers and vests.
See pages 58-59 for more info

Micro Fleece Colors:



Polar Pink available in ladies' 6951 only

Sublimated Decoration Options

Hoods

Collars

Gaiters

Pockets*



*Hoodies only
New!

WWW.BLUEGENERATION.COM

also available in BG9952H
1/4 Zip

BG9951H



BG6951H





SERVICWEAR

Throughout 78 years and three generations, Blue Generation, an expert in servicewear, has been outfitting the uniform, hospitality, industrial, and security fields. We use advanced technologies including Teflon™, BLU-X-DRI moisture wicking and stain release and IL-50 industrial washing rating to ensure that any workforce always looks clean, comfortable and sharp. Our uniforms will amplify any brand, regardless of budget.

TEFLON™ TREATED TWILL

BG7217

BG6217

No matter the job, your team will always look clean and sharp. Our expertly crafted twills are made from 65% polyester/35% cotton with DuPont™ Teflon™ fabric protector technology.

BIG&TALL



WRINKLE
RESISTANT



STAIN RELEASE



COLOR LOCK

Men's Features

- 6.5 oz. 65/35 polyester/cotton
- Men's button down collar
- Bone buttons
- Patch pocket with pencil compartment
- Classic fit

Ladies' Features

- 6.5 oz. 65/35 polyester/cotton
- Spread collar
- Bone buttons
- No pocket
- Classic fit

Men's Long Sleeve

BG7217 Sizes: XS-6XL
Color Shown: Yellow

Men's Short Sleeve

BG7217S Sizes: XS-6XL
Color Shown: Turquoise

Men's TALL

BG7217T Tall Sizes: LT-3XLT
Available in select colors

Ladies' Long Sleeve

BG6217 Sizes: S-4XL
Color Shown: Orange

Ladies' Short Sleeve

BG6217S Sizes: S-4XL
Color Shown: Kelly

Companion Styles
Superblend™ Poplin
See pages 18-23

Maize	Yellow T	Orange T	Red T	Burgundy T
Purple T	Light Blue T	Turquoise T	Royal T	Navy T
Kelly T	Hunter T	Tan T	White T	Black T

T: Tall available



TEFLON™ TREATED PIQUES

Ideal for the workplace, our pique polos treated with technologically advanced DuPont™ Teflon™ fabric protector, will keep your workforce looking clean all day long.



WRINKLE
RESISTANT



STAIN RELEASE



COLOR LOCK



CURL FREE
COLLAR

Features

- 5.7 oz. 65/35 polyester/cotton pique
- Bone buttons
- Rib knit collar & cuffs
- Classic fit



BG7203

BG6203

Men's Teflon™ Polo (no pocket)

BG7203 Sizes: XS-6XL

Color Shown: Orange

Ladies' Teflon™ Polo (no pocket)

BG6203 Sizes: S-4XL

Color Shown: Maize

Men's Pocketed Teflon™ Polo

BG7202 Sizes: XS-6XL

Color Shown: Kelly



Maize	Yellow P	Orange P	Red P	Burgundy P	Purple P
Light Blue P	Royal P	Navy P	Kelly P	Hunter P	White P
Tan P	Black P				

P: Men's with pocket available
L: Ladies' only



Pocketed

BG7202

IL-50 INDUSTRIAL GRADE POLOS

Our IL-50 polos are engineered to perform well through 50 industrial launderings. Surprisingly soft and snag resistant, your team will enjoy wearing these classic fit 6.5 oz. 100% polyester moisture wicking polos.



SNAG RESISTANT



WRINKLE RESISTANT



STAIN RELEASE



ANTIMICROBIAL



CURL FREE COLLAR



BG1054

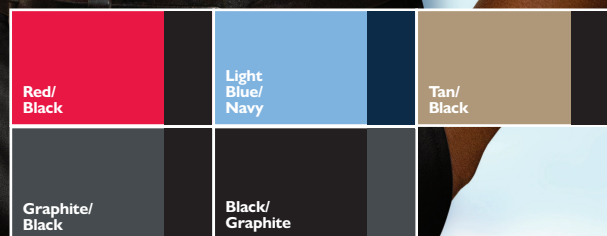
BG054

Ladies' Colorblock Polo

BG6054 Sizes: S-4XL
Color Shown: Graphite/Black
Contrast collar & sleeves
Classic fit

Men's Colorblock Polo

BG1054 Sizes: S-4XL
Color Shown: Red/Black
Contrast collar & sleeves
Classic fit



IL-50 INDUSTRIAL GRADE POLOS

Built to last, comfortable to wear



SNAG RESISTANT



WRINKLE RESISTANT



STAIN RELEASE



CURL FREE COLLAR



ANTIMICROBIAL



BG1051



Teflon™
Treated Pants
BG8001P | BG6000P
page 30

BG6051



Red P	Burgundy
Light Blue P	Royal P/T
Navy P/T	Kelly L
Hunter	White P
Tan T	Graphite T
Black P/T	

L: Ladies' only

P: Men's with pocket available

T: Tall available

Optic
Yellow*

Safety
Orange*

See page 73 for hi-vis colors.
BG7510/BG6510

Features

- 6.5 oz. 100% polyester pique
- Matching pearlized buttons
- Rib knit collar
- Hemmed sleeves
- Classic fit

*IL-50 performs well
through 50
industrial washings*

Men's IL-50 Polo (no pocket)

BG1051 Sizes: S-6XL
Color Shown: Light Blue

Men's TALL

BG1051T Tall Sizes: LT-3XLT

Ladies' IL-50 Polo (no pocket)

BG6051 Sizes: S-4XL
Color Shown: Graphite

Adult Pocketed IL-50 Polo

BG1052 Adult Sizes: S-6XL
Color Shown: Tan



**Pocketed
BG1052**

IL-50 TACTICAL POLOS

Microphone clips on center placket and shoulders



Reinforced dual pen pockets on left sleeve



A: Adult long sleeve available
L: Ladies' available

BG1053



BG6053



IL-50 performs well through 50 industrial washings

**Long Sleeve
BG1055**



These tactical polos feature raglan sleeves, 3 microphone clips and sleeve pencil pockets, making them the perfect security polos. Available in men's and ladies' short sleeve as well as adult long sleeve. IL-50 polos are engineered to perform well through 50 industrial washings.

Features

- 6.5 oz. 100% polyester pique
- Matching pearlized buttons
- Rib knit collar
- Hemmed sleeves
- Classic fit

Adult Long Sleeve

BG1055 Sizes: XS-6XL
Color Shown: Graphite
Classic fit
Available in select colors

Men's Short Sleeve

BG1053 Sizes: S-6XL
Color Shown: Red

Ladies' Short Sleeve

BG6053 Sizes: S-4XL
Color Shown: Navy

HI-VIS WORKWEAR

Safety is always the number one priority. This collection of ANSI compliant* tees and polos will keep your crew visible during the toughest jobs.



SNAG RESISTANT



WRINKLE RESISTANT



STAIN RELEASE



COLOR LOCK



ANTIMICROBIAL

3.8 oz. 100% moisture wicking polyester jersey tees

Adult Crew Neck Tee with Reflective Tape Class 2

BG7511

Adult Sizes: S-6XL

Color Shown: Optic Yellow

Adult Short Sleeve Crew Neck Tee

BG7302

Adult Sizes: XXS-6XL

Color Shown: Optic Yellow

Ladies' V-Neck Tee

BG6302

Sizes: XS-4XL

Color Shown: Safety Orange

Adult Long Sleeve Crew Neck Tee

BG7303

Adult Sizes: XXS-6XL

Color Shown: Optic Yellow



BG7511

Optic Yellow*



BG7302

BG6302



Optic Yellow*

Safety Orange*

*Optic Yellow and Safety Orange are ANSI 107 compliant for fluorescent background color.



BG7303

Optic Yellow*

See all available tee colors on page 55.

IL-50 Hi-Vis POLOS



BG7510

BG6510

Features

- 5.5 oz. 100% polyester pique
- Matching buttons
- Rib knit collar & cuffs
- Classic fit

Men's IL-50 Hi-Vis Polo

BG7510 Sizes: S-6XL
Color Shown: Safety Orange

Ladies' IL-50 Hi-Vis Polo

BG6510 Sizes: S-4XL
Color Shown: Optic Yellow

Optic
Yellow*

Safety
Orange*

*Optic Yellow and Safety Orange
are ANSI 107 compliant for
fluorescent background color.

*IL-50 performs well
through 50
industrial washings*

ESSENTIAL Hi-Vis POLOS

Features

- 3.8 oz. 100% polyester jersey
- Matching buttons
- Rib knit collar
- Hemmed sleeves
- Classic fit

Men's Essential Polo

BG7300 Sizes: S-6XL
Color Shown: Safety Orange

Men's **TALL**

BG7300T Tall Sizes: LT-3XLT

Ladies' Essential Polo

BG6300 Sizes: S-4XL
Color Shown: Optic Yellow



BG7300

BG6300

See all available polo colors on page 32.

BISTRO VESTS & SHIRTS

Your staff will look its best in our Teflon™ treated men's and ladies vests, pants and stain release shirts.



WRINKLE
RESISTANT



STAIN RELEASE



COLOR LOCK



Orange	Red
Burgundy	Royal
Navy	Kelly
Black	M

BG1265

BG1260

Features

- 6.5 oz. 65/35 polyester/cotton twill
- DuPont™ Teflon™ fabric protector
- Matching buttons
- Two front welt pockets
- Taffeta lining
- Back darts (and front on ladies') for tailored fit.
- Self fabric back
- Classic fit

Ladies' Bistro Vest

BG1265 Sizes: S-4XL
Color Shown: Burgundy

Men's Bistro Vest

BG1260 Sizes: S-6XL
Color Shown: Royal

M: Men's Only

Studio Pants
BG6003P
page 31



WRINKLE
RESISTANT



STAIN RELEASE

Black

White

Ladies' Bistro Shirt

BG6262 Sizes: S-4XL
Color Shown: Black

Men's Bistro Shirt

BG7267 Sizes: S-6XL
Color Shown: White

Features

- 5.5 oz. 65/35 polyester/cotton Superblend™ poplin
- Spread collar with matching buttons



BG7267

BG6262

Teflon™
Treated Pants
BG8001P
page 30

BIB & WAIST APRONS

Complete the outfit with 13 color coordinated 65/35 polyester/cotton twill aprons treated with DuPont™ Teflon™. Including denim, the new fashionable look in servicewear coordinates.



BG1280 Twill Waist Apron

Color Shown: Purple

BG1270 Twill Bib Apron

Colors shown below

BG1271 100% Cotton Denim Bib Apron

Color Shown: Denim

Striped Poplin Shirt
BG7272
page 9

Adjustable
neck strap

Gingham
Check Shirt
BG6269
page 13

6.5 oz. 65/35
polyester/cotton
twill DuPont™
Teflon™ fabric
protector

3 patch pockets
& 1 pen pocket

Four patch pockets

BG1280

BG1271



WRINKLE
RESISTANT



STAIN RELEASE



COLOR LOCK

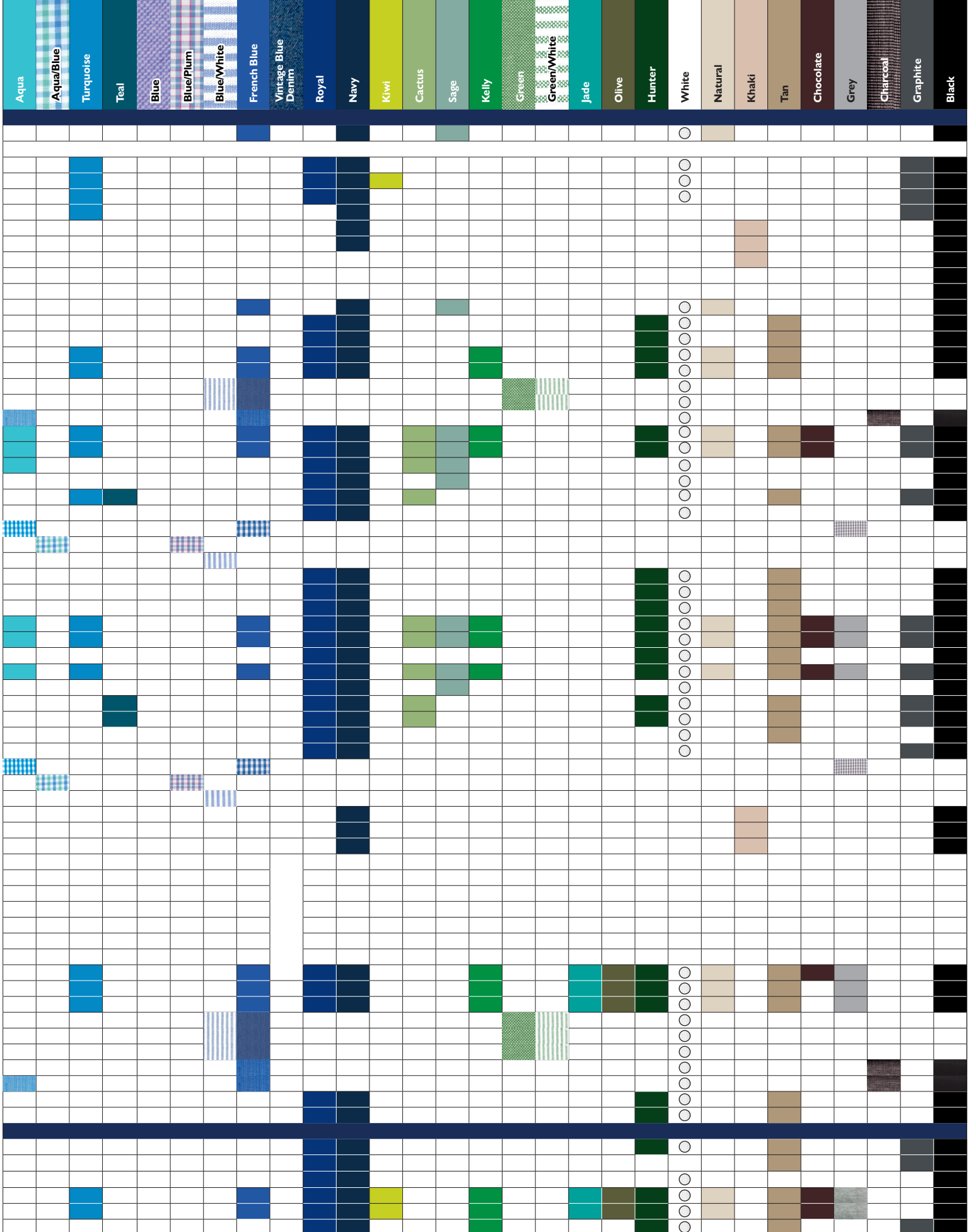
Denim Bib Apron Features

- 100% cotton sandwashed denim
- Antique brass hardware
- NOT Teflon™ treated



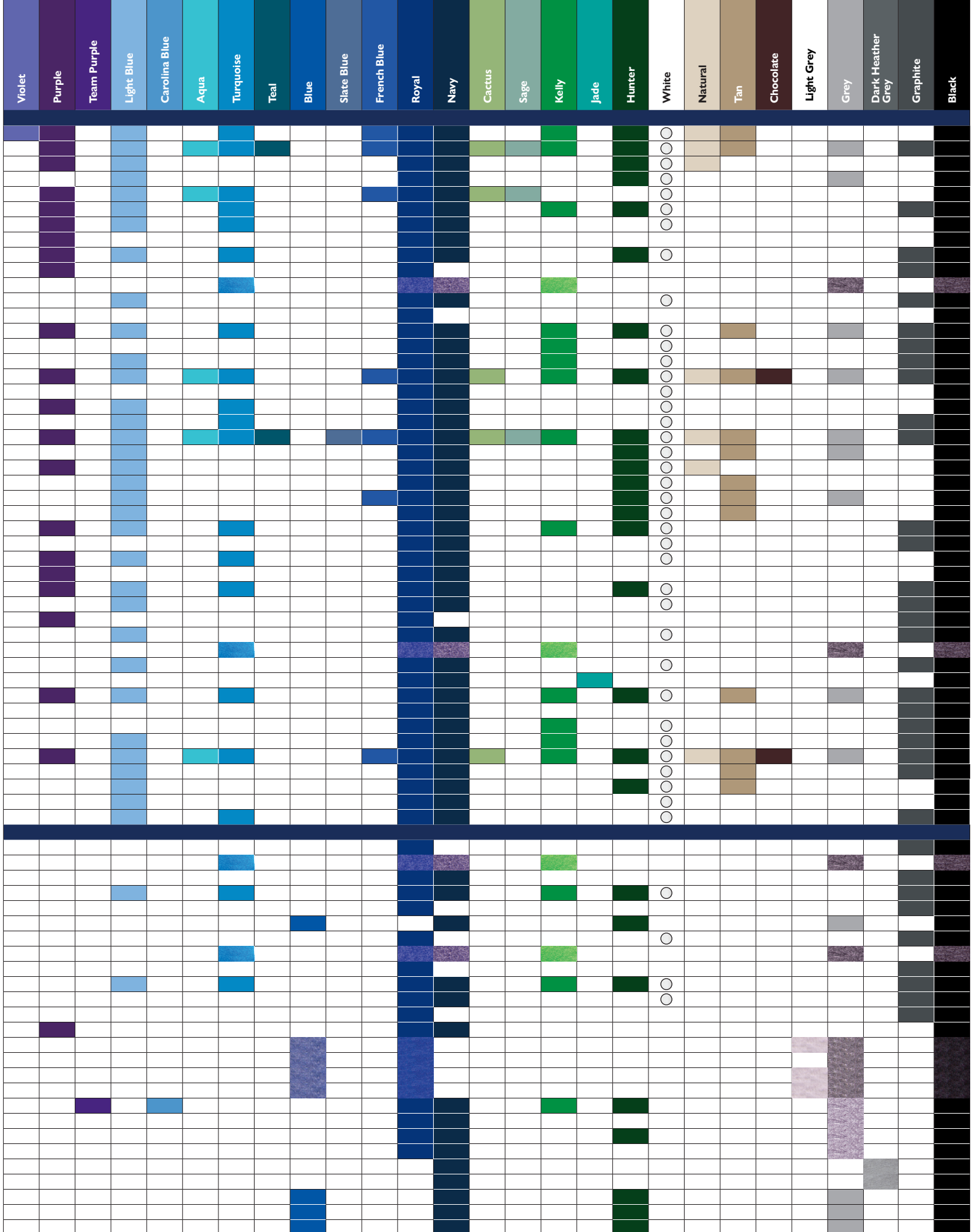
COLOR INDEX

Item #	Style	Page #	Maize	Yellow	Mango	Salmon	Coral	Orange	Burnt Orange	Rose	Pink	Sangria	Berry	Red	Burgundy	Burgundy/White	Violet	Plum	Grape	Purple	Light Blue	Faded Blue
Wovens																						
BG3100	Men's Solid Camp Shirt	17																				
BG3101-09	Adult Printed Camp Shirt	16	See page 83 for print options.																			
BG4701	Ladies' L/S Button Front Cardigan	30																				
BG4702	Ladies' S/S Jewel Neck Tee	30																				
BG4703	Ladies' 3/4 Sleeve V-Neck Tee	30																				
BG4705	Ladies' Flyaway	30																				
BG6000P	Ladies' Teflon™ Treated Pleated Front Pants	29																				
BG6001P	Ladies' Teflon™ Treated Flat Front Pants	29																				
BG6002S	Ladies' Teflon™ Treated Flat Front Shorts	29																				
BG6003P	Ladies' Studio Pants	31																				
BG6004K	Ladies' Studio Skirt	31																				
BG6100	Ladies' Solid Camp Shirt	17																				
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BG6210S	Ladies' S/S Essential Poplin Shirt	25																				
BG6213	Ladies' L/S Cotton Twill Shirt	27																				
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BG6214	Ladies' L/S Oxford Shirt	28																				
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BG6216	Ladies' L/S Superblend™ Shirt with Bone Buttons	18																				
BG6216S	Ladies' S/S Superblend™ Shirt with Bone Buttons	20																				
BG6218	Ladies' 3/4 Sleeve Stretch Poplin Shirt	24																				
BG6218S	Ladies' S/S Stretch Poplin Shirt	24																				
BG6260	Ladies' 3/4 Sleeve Untucked Superblend™ Shirt	14,23																				
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BG6269	Ladies' Untucked Gingham Check Shirt	13																				
BG6270-71	Ladies' Untucked Tricolor Plaid Shirt	15																				
BG6272	Ladies' Untucked Striped Poplin Shirt	9																				
BG6330	Ladies' 3/4 Sleeve Peach Touch Twill Shirt	26																				
BG7210	Men's L/S Essential Poplin Shirt	25																				
BG7210S	Men's S/S Essential Poplin Shirt	25																				
BG7216	Men's L/S Superblend™ Shirt with Bone Buttons	18																				
BG7216S	Men's S/S Superblend™ Shirt with Bone Buttons	20																				
BG7216ST	Men's Tall S/S Superblend™ Shirt with Bone Buttons	20																				
BG7216T	Men's Tall L/S Superblend™ Shirt with Bone Buttons	18																				
BG7218	Men's Stretch Poplin Shirt	24																				
BG7266	Men's L/S Superblend™ Shirt with Matching Buttons	21																				
BG7266S	Men's S/S Superblend™ Shirt with Matching Buttons	21																				
BG7266T	Men's Tall L/S Superblend™ Shirt with Matching Buttons	21																				
BG7268	Men's Untucked Superblend™ Shirt	14,23																				
BG7269	Men's Untucked Gingham Check Shirt	13																				
BG7270-71	Men's Untucked Tricolor Plaid Shirt	15																				
BG7272	Men's Untucked Striped Poplin Shirt	9																				
BG8000P	Men's Teflon™ Treated Pleated Front Pants	29																				
BG8001P	Men's Teflon™ Treated Flat Front Pants	29																				
BG8002S	Men's Teflon™ Treated Flat Front Shorts	29																				
BG8202	Ladies' L/S Denim Shirt	10																				
BG8202S	Ladies' S/S Denim Shirt	10																				
BG8203	Ladies' L/S Y-placket Denim Shirt	11																				
BG8206	Men's L/S Denim Shirt	10																				
BG8206S	Men's S/S Denim Shirt	10																				
BG8206T	Men's Tall L/S Denim Shirt	10																				
BG8207	Men's L/S Untucked Denim Shirt	11																				
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BG8213S	Men's S/S Cotton Twill Shirt	27																				
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BG2201	Men's Egyptian Cotton Pique Polo	47																				
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Fabric Guide

WOVENS

Striped Poplin (page 9)
3.2 oz. | 55% cotton/45% polyester
Yarn dyed. *Wrinkle Resistant.*

Denim (page 10-11, 75)
7 oz. | 100% cotton
Twill weave made with indigo dyed and
white yarns (weft horizontal, warp vertical).

Crossweave (page 12)
3 oz. | 55% cotton/45% polyester
Two tone weave made with colored and
white yarns (weft horizontal, warp vertical). *Wrinkle
Resistant.*

Plaid & Gingham (page 13, 15)
3.2 oz. | 55% cotton/45% polyester
Yarn dyed. *Wrinkle Resistant.*

Poplin (page 18-23, 25, 74)
3 to 5.5 oz. | 65% polyester/35% cotton
Lightweight, yet durable plain weave with a slight
ridge effect in one direction. *Stain Resist (5.5 oz. only).*
Color Lock. Wrinkle Resistant.

Stretch Poplin (page 24)
4.5 oz. | 58% cotton/39% polyester/
3% spandex
Luxurious light, flexible with great shape retention.
Stain Release. Wrinkle Resistant.

Peach Touch Twill (page 26)
4.8 oz. | 60% cotton/40% polyester
Lightweight, strong diagonal lined weave lightly
brushed soft peached nap.
Wrinkle Resistant.

Cotton Twill (page 27)
6.5 oz. | 100% cotton
Diagonal lined weave known for its strength and durability and made with cotton, which provides softness and comfort.

Oxford (page 28, 53)
6 oz. | 60% cotton/40% polyester
2x2 basketweave pattern creates two tone,
pinpoint effect. Color Lock. Stain Release. Wrinkle
Resistant.

Teflon™ Treated Twill (pages 30, 67, 74-75)
 6.5 oz. 65% polyester/35% cotton
 (shirts/aprons)
 7.25 oz. | 60% cotton/40% polyester
 (pants/shorts)
 Diagonal lined weave known for strength
 and durability. Color Lock (shirts only).
 Stain Resist. Wrinkle Resistant. DuPont™ Teflon™ protector.

KNITS

Stretch Knit (page 30)
6.5 oz. | 95% cotton/5% spandex
Soft combed ringspun cotton blend with 1x1 rib knit
and natural stretch

Studio Pants & Skirts (page 31)
95% polyester/5% spandex
Color Lock. Wrinkle Resistant.

Moisture Wicking Knits
High performance knit disperses moisture and allows evaporation to keep wearers cool, dry and comfortable.

Avenger Micro Pique (page 33)
4.4 oz. | 100% polyester
Antimicrobial. Color Lock. Wrinkle Resistant.
BLU-X-DRI moisture wicking.

Textured Mesh (pages 38-39, 57)
5 oz. | 100% polyester
 High performance knit disperses moisture and allows evaporation to keep wearers cool, dry and comfortable. **Antimicrobial. Color Lock. Stain Release. Wrinkle Resistant.**
BLU-X-DRI moisture wicking.

Ultra-Lux (page 48)
5.6 oz. | 65% polyester/35% rayon jersey
Color Lock. Wrinkle Resistant. BLU-X-DRI
moisture wicking.

Tonal Stripe (page 49)
4.8 oz. | 94% polyester/6% rayon jersey
Antimicrobial. Color Lock. Wrinkle Resistant.
BLU-X-DRI moisture wicking.

Nailhead (page 50)
5 oz. | 100% polyester interlock
Antimicrobial. Color Lock. Wrinkle Resistant.
BLU-X-DRI moisture wicking.

Moisture Wicking/Snag Resist Knits
Tight knit treated to resist snagging, as well as disperse moisture and allow evaporation to keep wearers cool, dry and comfortable.

Microfiber Pique (pages 34-35)
4.2 oz. | 100% polyester
 Antimicrobial. Color Lock. Snag Resist.
 Stain Release. Wrinkle Resistant. BLU-X-DRI moisture
 wicking.

Jersey (pages 32, 35, 37, 51-53, 55-57, 74-75)
3.8 oz. | 100% polyester
*Antimicrobial. Color Lock (except heather). Snag Resist.
 Stain Release. Wrinkle Resistant. BLU-X-DRI moisture
 wicking.*

IL-50 Pique (page 36, 69-71, 75)
6.5 oz. | 100% polyester
Antimicrobial. Snag Resist. Stain Release. Wrinkle Resistant.
BLU-X-DRI moisture wicking.

Superblend™ Pique (pages 40-43, 53)
4.5 to 6.5 oz. | 60% cotton/40% polyester
Durable, cotton rich blend with a subtle
waffle/diamond shaped pattern. *Color Lock. Stain
Release. Wrinkle Resistant.*

Soft Touch Pique (pages 44-46, 52)
4.5 to 6.5 oz. | 65% polyester/35% cotton
Durable yet soft blend with a subtle
waffle/diamond shaped pattern. *Color Lock.*
Wrinkle Resistant.

Egyptian Cotton Pique (page 47)
6.7 oz. | 100% ringspun cotton
Egypt made with a subtle waffle/diamond shaped pattern and the ultimate comfort as only cotton can provide. *Stain Release.*

Triblend Jersey (pages 60-61, 62-63)
4 oz. | 50% polyester/38% cotton/12% rayon
Boasts softness of rayon, comfort of cotton, and
colorfastness and resilience of polyester.

Fleece (pages 62-65)
9 oz. | 70% cotton/30% polyester
7 oz. | 60% cotton/40% polyester
Combed ringspun cotton blend.

Micro Fleece (pages 58-59)
9.6 oz. | 100% polyester
Antipilling.

Teflon™ Treated Pique (Pages 68)
Our most durable pique with a subtle waffle/diamond shaped pattern and greatest stain release qualities.
Color Lock. Stain Release. Wrinkle Resistant. DuPont™ Teflon™ protector.

**Untucked Fit**

Trimmer silhouette with shorter length—designed to be worn untucked

**Classic Fit**

Standard silhouette straight down the body with roominess across the chest and shoulders

**Relaxed Fit**

Relaxed silhouette with wider cut across the chest and shoulders

**Feminine Fit**

Trimmer silhouette with contoured sides and shorter sleeves

**Classic Fit**

Standard silhouette straight down the body and standard length

**Full Fit**

Relaxed silhouette with swing bottom for more comfort (6261 only)

These charts represent body measurements, not garment measurements. This chart is a guide only.

MEN'S/ADULT SHIRTS

Size	Neck	Chest	Sleeve	Tall Sleeve
XXS	13.5"	28"-29"	30.5"-31"	—
XS	14"	30"-32"	31.5"-32"	—
S	14"-14.5"	34"-36"	32.5"-33"	—
M	15"-15.5"	38"-40"	33.5"-34"	—
L	16"-16.5"	42"-44"	34.5"-35"	36.5"-37"
XL	17"-17.5"	46"-48"	35.5"-36"	37.5"-38"
2XL	18"-18.5"	50"-52"	36.5"-37"	38.5"-39"
3XL	19"-19.5"	54"-56"	37.5"-38"	39.5"-40"
4XL	19.5"-20"	58"-60"	37.5"-38"	—
5XL	20"-20.5"	62"-64"	37.5"-38"	—
6XL	20.5"-21"	66"-67"	37.5"-38"	—
7XL	21"	68"-69"	37.5"-38"	—
8XL	21.5"	70"-71"	37.5"-38"	—
9XL-10XL	22.5"	74"-75"	37.5"-38"	—

MEN'S PANTS & SHORTS

Size/Waist	Inseam with Hemmed Bottom	Inseam with Open Bottom
28"-52"" (even only)	Pants: 30", 32", 34" Shorts: 8"	Pants: 37"

*29", 31", 33" also available in BG8000P

How To Measure**Neck**

Measure around the neck, just below the larynx.

Chest/Bust

Measure under the arms and around the fullest part of the chest.

Sleeve

Measure from the center of the back at the base of the neck across the shoulder and down to the wrist.

Waist

Measure around the natural waist, but above the hips.

Hip

Measure around the fullest part of the seat.

Inseam

Measure from the crotch seam to the top of the shoes or measure a similar pair of pants that fit well.

LADIES' SHIRTS

Size	Bust	Sleeve	Bottom	Swing Bottom (6261 only)
XS (2)	30"-31"	31"	31"-32"	36"-37"
S (4-6)	32"-33"	31.5"	33"-34"	38"-39"
M (8-10)	34"-35"	32"	35"-36"	40"-41"
L (12-14)	36"-38"	32.5"	37"-39"	42"-44"
XL (16-18)	40"-42"	33"	41"-43"	46"-48"
2XL (20-22)	44"-46"	33.5"	45"-47"	50"-52"
3XL (24-26)	48"-50"	34"	49"-51"	54"-56"
4XL (28-30)	52"-54"	34.5"	53"-55"	58"-60"
5XL (32-34)	56"-58"	—	—	—

LADIES' TELFON PANTS & SHORTS

Size	Waist	Hip
2	25"	36"
4	26"	37"
6	27"	38"
8	28"	39"
10	29"	40"
12	30.5"	41.5"
14	32"	43"
16	33.5"	44.5"
18	35"	46.5"
20	36.5"	48.5"
22	38"	50.5"
24	39.5"	52.5"
26	41"	54"
28	42.5"	56"

Inseam with Hemmed Bottom
Pants: 28", 30", 32"
Shorts: 7.5"
Inseam with Open Bottom
Pants: 34"

LADIES' STUDIO PANTS & SKIRTS

Size	
XS	2-4
S	6-8
M	10-12
L	14-16
XL	18-20
2XL	22-24
3XL	26-28
4XL	30-32

Pants Inseam
29"
Skirt Length
21"

Hoodies/Fleece Size Chart
Go to our website
www.bluegeneration.com

YOUTH SIZE GUIDE

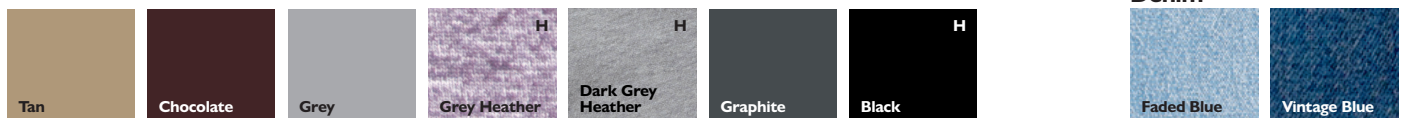
Size	XS (4)	S (6-8)	M (10-12)	L (14-16)	XL (18-20)
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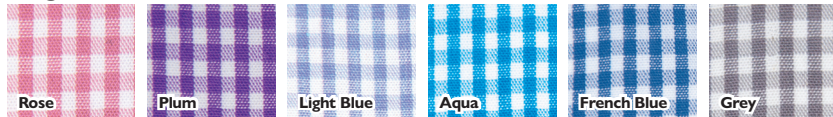
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BG6226	Ladies' Colorblock Snag Resistant Polo	34
BG6228	Ladies' V-Neck Heather Jersey Tee	56
BG6229	Ladies' Executive Heather Jersey Polo	51
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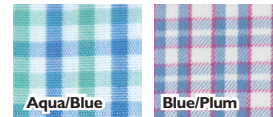
COLOR PALETTE



Gingham Check



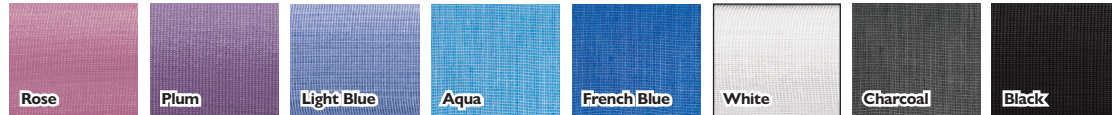
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Striped Poplin



Crossweave



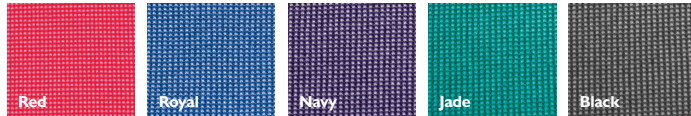
Oxford



Camp Prints



Nailhead



Heather



Triblend



Micro Fleece



H: Fleece hoodie colors. See pages 62-63.



BG

BLUE GENERATION



TURN
ORDINARY INTO
EXTRAORDINARY
WITH
SUBLIMATED
HOODIES AND
POLAR FLEECE



AVAILABLE THROUGH YOUR AUTHORIZED DEALER