

C.W. NIELSEN MFG. CORP.
FIRE CATALOG
#997



BADGES
SHIELDS
INSIGNIA
"The Solid Back"

TABLE OF CONTENTS

GENERAL INFORMATION	pages 1-3
MALTESE CROSS BADGES.....	pages 4 & 5
POPULAR SHIELDS & FIRE BADGES.....	page 6
"C" SERIES BADGES.....	pages 7 - 11
APPLIED PANEL CAP BADGES.....	page 12
PANELS.....	page 13
STANDARD BADGES & SHIELDS.....	pages 14 - 22
WREATHES & PINS.....	pages 21 - 22
CAP, COLLAR, INSIGNIA, BARS & SEALS.....	pages 23 - 27
NAMEPLATES & TIEBARS.....	page 28
POCKET I.D. EMBEDMENTS & AWARD MEDALS.....	page 29
CASES & ACCESSORIES.....	page 30
CUSTOM BADGES.....	Back Cover

INTRODUCTION

C.W. Nielsen Mfg. offers a full line of badges, shields, insignia, nameplates and cases. We know that we make the best badges and welcome your comparison with any other maker.

C.W. Nielsen Mfg. with its 40 years of experience has always produced a superb badge. All our badges come with a solid back.* Our tooling has been designed with the solid back in mind so there is no unnecessary bulkiness. The lettering in either Roman or Block is flawlessly and evenly spaced. It is beautiful in its interpretation. When hard enamels are requested, the glass in the letters is flush with the panel's surface giving the badge added esthetic appeal. Our badges are highly polished yet the background detail is still extremely sharp and clear. The final finishing is matchless in luster and brilliance.

Three generations of Nielsens have been interested and involved in maintaining this superiority of product. Tools and routines in the manufacturing of badges have changed but making a badge of classic quality still requires conscientious and traditional craftsmanship. A fine badge and a genuine concern for the interests of the people using them have always been the principal foundations of our business.

The badges illustrated in this catalog are badges that use stock tooling to create a custom piece.

The catalog is divided into several sections so that you will be able to pick the area of your interest easily.

In ordering a badge you are creating a custom product by the choices that you make. It is important that you read the **GENERAL INFORMATION SECTION on pages 2 and 3** in order to understand our badges.

Remember that your badge is created by us on a custom basis and will take 4 to 6 weeks to manufacture.

C.W. Nielsen Mfg. prides itself in not only creating custom badges from stock tooling but also making the finest totally custom badges.

BADGE ILLUSTRATIONS ARE IN ACTUAL SIZE.**EACH ILLUSTRATION HAS A SHORT DESCRIPTION.**

* The N-107A, C-12, C-11 & C-18 come with shell back standard but may be ordered with solid back at no additional charge.

COVER PAGE PHOTO

F25A Badge
Actual size is 2-3/4"
Alloy G Alloy S Seal
See page 4

GENERAL INFORMATION.....

C.W. NIELSEN MFG. HAS BEEN EXCLUSIVELY MAKING BADGES FOR OVER FORTY YEARS. THE PRIDE OF THREE GENERATIONS IS REFLECTED IN OUR QUALITY AND OUR SERVICE.

Nielsen Mfg. makes completely custom badges and center pieces in addition to our regular line of customized badges. We will create the artwork for these custom items from your drawing. Artwork that leads to the manufacture of the finished badges by Nielsen Mfg. is furnished on a no charge basis. Tooling that is made for custom badges and seals is purchased by the customer. It is the customer's property. It is usually kept in the possession of Nielsen Mfg. There is no charge for this custodial service. This policy insures competitive prices and continued quality on future orders.

Nielsen Mfg. maintains files on its previous orders. If you have questions about what was furnished in the last year, we are able to accomodate you. However, a file search will delay your order.

Due to the custom nature of our badges changes and cancellations cannot be made once an order has begun.

Nielsen Mfg. guarantees badges, shields and insignia for two years except in cases of abuse. We guarantee all attachments for 10 years. Proof of purchase is required.

THE SOLID BACK BADGE.....

**Whether dapped, shaped, or flat,
all Nielsen Badges, unless noted,
come with a solid back.**

BADGE CARE.....

The badges pictured in this catalog are typical of the quality that the people at Nielsen Mfg. with their skill and concern make. You can maintain the beautiful appearance of your badge with very little effort.

Your badge is an emblem of your service. It deserves the same consideration and respect that you do. A badge that is well cared for will last a long time.

Your badge has been hand polished and either electro-plated or in the case of Alloy G, Alloy S, Maxi Gold, & Noble Tone coated with a clear coat. Electro-plating is a chemical process by which a thin layer of metal is deposited onto an object. The materials used to color the letters, center pieces and badge backgrounds range from paints to plastics to hard enamels. Although these materials are durable they will be damaged if carelessly handled. Any abrasive, from a red rough polishing cloth to a gritty brass cleaner, will help destroy the finish of your badge. The badge is already beautifully polished. All you want to do is take the surface grease and dirt off your badge. Use a soft cotton cloth and a household degreaser like ammonia water or a window cleaner to clean your badge.

Your badge and its excellent appearance will last a long time if you take common-sense precautions in avoiding abrasives and careless use.

GENERAL INFORMATION, SPECIFICATIONS AND ORDERING YOUR BADGE.....

All Nielsen Badges are made to order. We manufacture badges for individuals as well as entire departments.

There are several decisions to be made when you order.

- 1. STYLE:** Choose the badge style from the catalog.
- 2. FINISH:** There are several different finishes available. They are:

NICKEL PLATE: A silver colored finish. It has a slight yellow cast to the silver color. Nickel plate will tarnish with age.

RHODIUM PLATE: Rhodium is a very high quality bright silver color plating. Rhodium is an element within the Platinum metal group. It will not tarnish and it is extremely durable.

GOLD PLATE: Our regular gold plate is a deposit of 24 karat gold. Although it is durable it will wear with age.

MAXI-GOLD: Maxi-Gold is a heavy fusion of 24 karat gold plate sealed with an excellent lacquer. This durable finish is our premium Gold plate finish.

GOLD FILLED: A veneer of karat gold mechanically bonded to a brass base. This finish is second only to solid gold in quality.

NOBLE TONE: Noble Tone uses both Rhodium and Gold plate to create a two tone effect. Available on all badge styles. The finish is protected by an excellent clear lacquer. Alloy G & Alloy S Noble Tone combinations can be supplied on "C" series badges only.

G on S: Rhodium badge with Gold plate panels.

S on G: Gold plate badge with Rhodium panels.

ALLOY G: A non precious metal that is gold in color. It is not plated. The golden color is throughout the badge.

ALLOY S: A non precious metal that is silver in color. It is not plated. The silver color is throughout the badge.

Both Alloy G & S are coated with a clear lacquer to protect the finish.

- 3. LETTERING:** Lettering is the next decision. All custom lettering within reason that is engraved on your badge is included in the price. Nielsen Mfg. letters all its badges with computerized engraving machines. This insures you evenly spaced lettering of uniform depth. You can choose either Block or Seraph Roman style letters.



Each section on the badge where lettering can be engraved has a name. These sections are usually arranged around a seal or center piece. They are:

EXTRA TOP PANEL
TOP PANEL
TOP CIRCLE
(seal or center piece)
BOTTOM CIRCLE
BOTTOM TAB or PANEL
EXTRA TAB or PANEL

COLOR: Black, blue, red and green are the most popular lettering colors. Standard enamel paint is used to color the letters on Nickel, Gold and Rhodium plate badges. Hard enamel is baked glass enamel. The hard enamel in the letters is stoned flush with the surface of the badge. This process that creates highly reflective permanent color is entirely done by hand. Hard enamel letters are standard on Maxi-Gold, Noble-Tone and Gold Filled badges and Alloy G & S. Standing letters are a popular custom feature especially on C Series badges. The letters are raised metal. They are usually standing in a field of colored enamel.

- 4. CENTER SEAL:** Uncolored or what is referred to as plain seals are standard on all badges. Besides seals and insignia as centers, raised numbers are also available. Colored and full color seals are extra cost options on Nickel, Gold and Rhodium plate badges. They are standard on Maxi-Gold, Noble-Tone, Gold Filled, and Alloy G & S.

- 5. ATTACHMENTS:** How the badge will be used will determine the attachment. The attachment is included in the cost of the badge. The attachments are illustrated below:



Money clip and wallet clip badges are flat. Other badges are dapped or shaped unless you specify the badge flat.

Other extra cost options available on Nielsen badges are: Colored badge background • A tab or small panel that is not standard on a badge style • A full size panel that is not standard on a badge style • Custom lettered center pieces • Gold plated centers on Rhodium or Nickel badges • Rhodium plated centers on Gold plated badges • Engraving on the back of badges • Second line engraving.



F-25
BLOCK HARD ENAMEL LETTERS
F19A SEAL BLUE
GOLD PLATE



F-25A
BLOCK HARD ENAMEL LETTERS
F19 SEAL BLUE
GOLD PLATE



F-25A
BLOCK HARD ENAMEL LETTERS
F19D SEAL BLUE
RHODIUM
COLORED BADGE BACKGROUND



F-25
BLOCK HARD ENAMEL LETTERS
SPECIAL LETTERED CENTER
WITH F1925S BLUE SEAL
RHODIUM



F-4
BLOCK STANDARD LETTERS
F23 SEAL
RHODIUM



F-4
BLOCK HARD ENAMEL LETTERS
F19 SEAL RED
MAXI GOLD
COLORED BADGE BACKGROUND



F-55
BLOCK STANDARD LETTERS
F105 05 SEAL
RHODIUM



F-25
BLOCK STANDARD LETTERS
F115 SEAL
RHODIUM



F-3A
CANNOT BE LETTERED
F23 SEAL
RHODIUM



F-3
BLOCK STANDARD LETTERS
RAISED 1 1/2" NUMBER CENTER
RHODIUM



F-3
BLOCK HARD ENAMEL LETTERS
CONNL FULL COLOR SEAL
MAXI GOLD
COLORED BADGE BACKGROUND



F-304
BLOCK STANDARD LETTERS
F23 SEAL RED
RHODIUM



F-304A
BLOCK HARD ENAMEL LETTERS
F233 SEAL BLUE
GOLD PLATE



F-304
BLOCK HARD ENAMEL LETTERS
F99 A SEAL BLUE
RHODIUM
COLORED BADGE BACKGROUND



F-15
BLOCK HARD ENAMEL LETTERS
F101 SEAL BLUE
GOLD PLATE



F-264
BLOCK STANDARD LETTERS
F23 SEAL BLUE
RHODIUM



F-308
BLOCK STANDARD LETTERS
F106 SEAL BLUE
GOLD PLATE

F-480
BLOCK STANDARD LETTERS
F194 SEAL RED
RHODIUM



F-66A
BLOCK STANDARD LETTERS
F243 SEAL BLUE CROSS
RHODIUM



F-66
BLOCK STANDARD LETTERS
F29 SEAL
RHODIUM



F-307
BLOCK STANDARD LETTERS
F307 DOES NOT HAVE SEAL
RHODIUM



N-107A
BLOCK HARD ENAMEL LETTERS
F18 SEAL BLUE
ALLOY G
OPTIONAL SOLID BACK AT NO ADDITIONAL CHARGE



N-171
BLOCK
HARD ENAMEL LETTERS
F106 SEAL BLUE
RHODIUM



N-171S
BLOCK STANDARD LETTERS
F198S SEAL RED
RHODIUM



N-96
BLOCK STANDARD LETTERS
F108S BLUE
GOLD PLATE



N-106
BLOCK
STANDARD LETTERS
TEXAS FULL COLOR SEAL RED
RHODIUM



N-107
ROMAN HARD ENAMEL LETTERS
F21 SEAL BLUE
SILVERVOLD NOBLE TONE



N-156
BLOCK STANDARD LETTERS
ILL. FULL COLOR SEAL
RHODIUM



N-108A
BLOCK HARD ENAMEL LETTERS
F208 SEAL RED
GOLD PLATE

N-40
BLOCK HARD ENAMEL LETTERS
F23 SEAL RED
HARD GOLD
2 LINE LETTERS

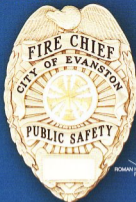


N-40S
ROMAN
HARD ENAMEL LETTERS
NY FULL COLOR SEAL
GOLDSILVER NOBLE TONE

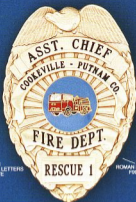


N-106
BLOCK
STANDARD LETTERS
F19 SEAL RED
GOLD PLATE
COLORED BADGE BACKGROUND





C-1 STYLE LH
ROMAN HARD ENAMEL LETTERS
F18 SEAL WHITE
ALLOY G



C-1 STYLE LH
ROMAN HARD ENAMEL LETTERS
F96C FC LIGHT BLUE
ALLOY G



C-2
WITH STANDING ROMAN LETTERS ON
TOP & SEAL PANEL
ON FULL COLOR SEAL
MAXI GOLD

STANDING LETTERS ARE A POPULAR FEATURE ON C-SERIES BADGES. THERE IS A CHANGE FOR CUSTOM STANDING LETTERS



C-1
STANDING BLOCK LETTERS
F18 SEAL, R5C2 & M02 GREAT SEAL
MAXI GOLD



C-3
STANDING ROMAN PANELS
CUSTOM SEAL, FULL COLOR
MAXI GOLD



C-2
ROMAN HARD ENAMEL LETTERS
NO FULL COLOR SEAL
RHODIUM



C-1
WITH STANDING BLOCK LETTERS
ON TOP PANEL & SEAL PANEL
MT. FULL COLOR SEAL
GOLD PLATE



C-2 STYLE SHF
ROMAN HARD
ENAMEL LETTERS
F106 SEAL RED
SILVER/GOLD NOBLE TONE



C-1
BLOCK HARD ENAMEL LETTERS
F23 AM SEAL, RED
RHODIUM



C-11 STYLE W
ROMAN HARD ENAMEL LETTERS
F103 SEAL, BLUE
MAXI GOLD



C-11
ROMAN HARD ENAMEL LETTERS
F103 SEAL, RED
ALLOY 5 PANELS
ALLOY 5 BADGE



C-11 STYLE LHW
ROMAN HARD ENAMEL
LETTERS
F21 SEAL, RED
MAXI GOLD

C-11 & C-18 ILLUSTRATIONS SHOW ALL THE
STANDARD PANEL CONFIGURATIONS AVAILABLE FOR
THE C-1, C-2, C-11, C-13, C-14, C-18.

THE "C" SERIES

"C" SERIES BADGES HAVE THEIR PANELS
AND SEALS APPLIED SEPARATELY TO THE
BADGE BODIES. THE BADGES SHOWN IN
THIS SECTION SHOW THE MOST POPULAR
PANEL LAYOUTS.

C.W. NIELSEN MFG. WILL CREATE CUSTOM
PANEL CONFIGURATIONS TO CUSTOMER'S
SPECIFICATIONS FOR AN ADDITIONAL
CHARGE.

NOBLE-TONE (TWO TONE) BADGES IN THE
"C" SERIES CAN BE ORDERED IN EITHER
ALLOY 5 OR ALLOY 6 COMBINATION OR
PLATED GOLD AND RHODIUM.



C-11 STYLE SH
BLOCK HARD ENAMEL LETTERS
F101 SEAL, BLUE
RHODIUM



C-11 STYLE LH
BLOCK HARD ENAMEL LETTERS
F236 SEAL, FULL COLOR
ALLOY 6

C-11 & C-18 SHELL BACK
STANDARD - MAY BE ORDERED
SOLID BACK AT NO ADDITIONAL CHARGE



C-18 STYLE SH
BLOCK HARD ENAMEL LETTERS
IN FULL COLOR SEAL
ALLOY 6



C-18 STYLE LHW
ROMAN HARD ENAMEL LETTERS
F100 SEAL, RED
ALLOY 5 PANELS
ALLOY 5 BADGE



C-18
ROMAN HARD
ENAMEL LETTERS
F104 SEAL, RED
ALLOY 6



C-12 STYLE W
BLOCK HARD ENAMEL LETTERS
F103 SEAL BLUE
RHODUM

C-12 SHIELD BACK
STANDARDS MAY BE
ORDERED BEHOLD
BACK AT NO
ADDITIONAL CHARGE.



C-12 STYLE SH
ROMAN HARD ENAMEL LETTERS
F18 SEAL BLUE
ALLOY G PANELS
ALLOY S BADGE



C-12 STYLE LHS
BLOCK
HARD ENAMEL LETTERS
F18 SEAL BLACK
ALLOY S



C-12
ROMAN HARD ENAMEL LETTERS
F108 SEAL BLUE
RHODUM



C-7 STYLE SH
BLOCK HARD ENAMEL LETTERS
AZ FULL COLOR SEAL
GOLD PLATE
MALTESE CROSS (MC) IN TAB



C-7A
ROMAN HARD ENAMEL LETTERS
CUSTOM SEAL FULL COLOR
ALLOY G



C-7
ROMAN HARD ENAMEL LETTERS
ID FULL COLOR SEAL
GOLD/SILVER NOBLE TONE



C-7
STANDING ROMAN LETTERS
F101 SEAL & TX FULL COLOR RED SEAL
MAXI GOLD



C-16
ROMAN
HARD ENAMEL
LETTERS
F102 SEAL RED
ALLOY S PANELS
ALLOY G BADGE



C-14 STYLE LH
ROMAN HARD ENAMEL LETTERS
F103 SEAL BLUE
MAXI GOLD



C-14
ROMAN HARD ENAMEL LETTERS
NO GREAT SEAL & F104S SEAL BLUE
MAXI GOLD



C-14
ROMAN HARD ENAMEL LETTERS
F103 SEAL BLUE
MAXI GOLD
SCROLL TAB



C-13
ROMAN HARD ENAMEL LETTERS
NY FULL COLOR SEAL
MAXI GOLD



C-14 STYLE W
BLOCK HARD ENAMEL LETTERS
F21 SEAL BLACK
ALLOY G PANELS
ALLOY S BADGE



C-13
BLOCK HARD ENAMEL LETTERS
FL FULL COLOR SEAL
RHODIUM



C-17
BLOCK HARD
ENAMEL LETTERS
F103 SEAL RED
MAXI GOLD



C-17
ROMAN HARD
ENAMEL LETTERS
F201 SEAL FULL COLOR
ALLOY G PANELS
ALLOY S BADGE
C-17 SEAL PANEL



C-13
STANDING ROMAN PANELS
F104 SEAL BLACK
RHODIUM



C-13
ROMAN HARD
ENAMEL LETTERS
SC FULL COLOR SEAL
GOLD PLATE



C-15
ROMAN HARD ENAMEL LETTERS
W/ FULL COLOR SEAL
SILVERWOOD NOBLE TONE



C-10 STYLE SHW
ROMAN HARD ENAMEL LETTERS
W/ FULL COLOR SEAL RHODIUM
CHROME TAB



C-10
AVAILABLE WITH OR WITHOUT LEAVES
O THREE 5 SILVER STARS
BLOCK HARD ENAMEL LETTERS
NY TYPE A SEAL BLUE
GOLD PLATE



C-15 STYLE CAN
BLOCK HARD ENAMEL LETTERS
F202 SEAL F245
RHODIUM



C-12/F-3
ROMAN HARD ENAMEL LETTERS
F-18 SEAL AND CAP FULL COLOR
ALLOY G
COLORED BADGE
BACKGROUND



C-10
ROMAN HARD ENAMEL LETTERS
F202 AM SEAL RED
RHODIUM



C-15
BLOCK HARD ENAMEL LETTERS
F240 SEAL FULL COLOR & PL FULL COLOR
RHODIUM



C-10
STANDING ROMAN LETTERS
LA FULL COLOR SEAL
GOLD PLATE



C-10
BLOCK HARD ENAMEL LETTERS
F202 AM SEAL RED
GOLD PLATE

C. W. NIELSEN MFG. CORP.
APPLIED PANEL CAP PIECES



N-1352
ROMAN HARD ENAMEL LETTERS
F1000 SEAL BLUE
ALLOY G



N-1354A
ROMAN STANDARD LETTERS
F35AS SEAL, BLUE
RHODIUM



N-1355
ROMAN STANDARD LETTERS
F132 SEAL, MEDIUM GREEN
GOLD PLATE



N-136
ROMAN HARD ENAMEL LETTERS
F280 SEAL, RED
ALLOY G



N-136
ROMAN
STANDARD LETTERS
F103 SEAL, RED
GOLD PLATE



N-135A
ROMAN STANDARD LETTERS
F106 SEAL, BLUE
RHODIUM



N-126A
BLOCK STANDARD LETTERS
F106 SEAL, BLUE
GOLD PLATE



N-136A
BLOCK STANDARD LETTERS
F106 SEAL,
RHODIUM



C-6
ROMAN HARD
ENAMEL LETTERS
F23AM SEAL
RHODIUM
3/4" FRAMED #16



N-12
AVAILABLE WITH #12
PANEL #P1, 121 OR
ENGRAVED PANEL
F103 SEAL, BLUE
HARD GOLD



C-5
BLOCK HARD
ENAMEL LETTERS
#1 SEAL, FULL COLOR
ALLOY G

CAN BE USED ON MANY BADGE STYLES AT AN ADDITIONAL CHARGE.

STANDING PANELS-MOST STANDARD TITLES ARE AVAILABLE. THERE IS A CHARGE FOR CUSTOM PANELS.



C1-TP



WS



WL



C2-TP



C1-2P



C2-2P



LH



C-134P



C1-TP
BLOCK



C1-TP
ROMAN



C1-2P
BLOCK



C1-2P
ROMAN



C1-2P
BLOCK

N-12
STANDING LETTERED PANELS



N-12 PANELS ARE USED ON THE FOLLOWING BADGE STYLES:
N-12, N-67, N-73, N-82, N-82B, N-102, N-123, N-151, BP-112.

N-12 TITLES (BLOCK ONLY)

MOST STANDARD TITLES AVAILABLE. OTHER STANDING LETTERS WILL REQUIRE A NORMAL CHARGE.



C1T
BLOCK



C2-TP
ROMAN



C2-TP
BLOCK



C2-2P
BLOCK



C2-2P
BLOCK



C2-T
BLOCK

TABS



C1T



C1T



C1T



C1ST



C1T



PLR



SH



C-135P



C-175P



SNP



C-25P



C18P



C-2TPJ



C-19PJ



AP



C-19PA



N-1
BLOCK HARD
ENAMEL LETTERS
CUSTOM SEAL
MAYO GOLD



SP-131
BLOCK
STANDARD LETTERS
F23AL SEAL, RED
RHODIUM



N-134
BLOCK HARD ENAMEL LETTERS
F238 FULL COLOR SEAL
MAYO GOLD



N-20
BLOCK HARD ENAMEL LETTERS
F103S SEAL
GOLD PLATE



SP-131S
BLOCK HARD
ENAMEL LETTERS
CUSTOM FULL
COLOR SEAL
ALLOY'S



N-25
BLOCK HARD
ENAMEL LETTERS
F154 S SEAL, BLUE
GOLD PLATE



N-27
BLOCK STANDARD LETTERS
F108 S SEAL
GOLD PLATE



N-37
BLOCK STANDARD LETTERS
F103 S SEAL
GOLD PLATE



N-126A
BLOCK HARD
ENAMEL LETTERS
F23AL SEAL
RHODIUM



N-99
ROMAN HARD
ENAMEL LETTERS
F21 SEAL
GOLD PLATE



N-93
ROMAN HARD ENAMEL LETTERS
K5 FULL COLOR SEAL
RHODIUM



N-65
BLOCK STANDARD LETTERS
W. VA. FULL COLOR SEAL
GOLD PLATE



N-7
ROMAN HARD
ENAMEL LETTERS
F23S SEAL, BLACK
GOLD PLATE



N-58
ROMAN
STANDARD LETTERS
F23 AL SEAL, BLUE
GOLD PLATE



N-127
ROMAN
STANDARD
LETTERS
F23S SEAL,
FULL COLOR
RHODIUM



N-128A
BLOCK HARD ENAMEL LETTERS
F23 AL SEAL RED
RHODIUM



N-42
BLOCK STANDARD LETTERS
W. VA. FULL COLOR SEAL
GOLD PLATE



N-94P
BLOCK STANDARD LETTERS
F101 SEAL BLUE
GOLD PLATE



N-89
BLOCK STANDARD LETTERS
NY FULL COLOR SEAL
RHODIUM



N-128
ROMAN STANDARD LETTERS
CT FULL COLOR SEAL
RHODIUM



N-41
BLOCK HARD ENAMEL LETTERS
F25 SEAL BLUE
M33 GOLD



N-94
BLOCK STANDARD LETTERS
F105 SEAL RED
RHODIUM



N-83
BLOCK STANDARD LETTERS
F105 S SEAL
GOLD PLATE



N-48
BLOCK STANDARD LETTERS
NY FULL COLOR SEAL
RHODIUM



N-421
BLOCK STANDARD LETTERS
F100 S SEAL RED
RHODIUM



N-31A
BLOCK STANDARD LETTERS
NJ FULL COLOR SEAL
GOLD PLATE



N-31
BLOCK STANDARD LETTERS
F133 S SEAL BLUE
RHODIUM



N-192
BLOCK
STANDARD LETTERS
MD FULL COLOR SEAL
GOLD PLATE



N-63
BLOCK
STANDARD LETTERS
OK FULL COLOR SEAL
RHODIUM



N-43A
ROMAN STANDARD LETTERS
CUSTOM FULL COLOR SEAL
GOLD PLATE



B-129
BLOCK STANDARD LETTERS
F21 SEAL BLACK
RHODIUM



N-6
BLOCK STANDARD LETTERS
F20 SEAL, RED
RHODIUM



N-5
ROMAN STANDARD LETTERS
N3 FULL COLOR SEAL
RHODIUM



N-21
BLOCK STANDARD LETTERS
50 FULL COLOR SEAL
GOLD PLATE



N-23
BLOCK HARD ENAMEL LETTERS
GA FULL COLOR SEAL
GOLD PLATE



N-24
ROMAN STANDARD LETTERS
F20 SEAL
RHODIUM



N-2
ROMAN STANDARD LETTERS
N3 FULL COLOR SEAL
GOLD PLATE



N-22
BLOCK STANDARD LETTERS
F103 SEAL, RED
GOLD PLATE



N-26
BLOCK HARD ENAMEL LETTERS
F20 SEAL, BLUE
RHODIUM



N-25
BLOCK STANDARD LETTERS
50 FULL COLOR SEAL
RHODIUM



N-43A
BLOCK HARD ENAMEL LETTERS
GA FULL COLOR SEAL
MAXI-GOLD



N-4A
BLOCK STANDARD LETTERS
F109 SEAL, BLUE
RHODIUM



N-4
BLOCK STANDARD LETTERS
F209 SEAL, BLUE
RHODIUM



N-45
ROMAN HARD
ENAMEL LETTERS
F18 SEAL, RED
ALLOY



N-23
BLOCK STANDARD LETTERS
F103 SEAL
GOLD PLATE



N-49
BLOCK STANDARD LETTERS
F202 SEAL
RHODIUM



N-58
BLOCK STANDARD LETTERS
F204 SEAL
RHODIUM



N-40
BLOCK STANDARD LETTERS
H19 SEAL RED
PHODIUM



N-43
BLOCK STANDARD LETTERS
F108 SEAL BLUE
PHODIUM



N-44
BLOCK STANDARD LETTERS
AL FULL COLOR SEAL
GOLD PLATE



N-76
BLOCK STANDARD LETTERS
H17 SEAL
PHODIUM



N-44
BLOCK HARD ENAMEL LETTERS
F30 SEAL BLUE
GOLD PLATE



N-52P
BLOCK HARD ENAMEL LETTERS
F23 SEAL
PHODIUM



N-52A
BLOCK STANDARD LETTERS
F23 SEAL RED
PHODIUM



N-50A
BLOCK STANDARD LETTERS
F23 SEAL RED
PHODIUM



N-80
BLOCK STANDARD LETTERS
F28 SEAL
PHODIUM



N-3
BLOCK STANDARD LETTERS
CUSTOM FULL COLOR SEAL
PHODIUM



N-18
BLOCK STANDARD LETTERS
F109 SEAL BLUE
G&D PLATE



N-80
BLOCK STANDARD LETTERS
F23 SEAL BLUE
GOLD PLATE



N-3
BLOCK HARD ENAMEL LETTERS
F23 AM SEAL RED
GOLD PLATE



N-3A
BLOCK STANDARD LETTERS
F28 SEAL
GOLD PLATE



N-51
BLOCK STANDARD LETTERS
F23 SEAL
PHODIUM



N-105
BLOCK HARD ENAMEL LETTERS
F23 SEAL
RHODIUM



N-26
BLOCK STANDARD LETTERS
F1302 SEAL BLUE
RHODIUM



N-191
BLOCK STANDARD LETTERS
F102 SEAL RED
RHODIUM



N-64
BLOCK HARD ENAMEL LETTERS
F240 SEAL FULL COLOR
GOLD PLATE



N-84
BLOCK STANDARD LETTERS
NJ FULL COLOR SEAL
(GOLD PLATE)



N-28
ROMAN STANDARD LETTERS
F206 SEAL FULL COLOR
RHODIUM



N-69
BLOCK STANDARD LETTERS
FL FULL COLOR SEAL
RHODIUM



N-46
BLOCK STANDARD LETTERS
F206 SEAL FULL COLOR
RHODIUM



N-27
BLOCK STANDARD LETTERS
N-27 DOES NOT HAVE A SEAL
GOLD PLATE



N-79
BLOCK HARD ENAMEL LETTERS
F1003 SEAL
RHODIUM



N-70
BLOCK STANDARD LETTERS
F303 SEAL BLUE
GOLD PLATE



N-65
BLOCK STANDARD LETTERS
F105 SEAL
RHODIUM



N-87
BLOCK STANDARD LETTERS
F23 SEAL
RHODIUM



N-63
BLOCK STANDARD LETTERS
F02 SEAL RED
RHODIUM



N-47
BLOCK HARD ENAMEL LETTERS
F23 SEAL RED
GOLD PLATE



N-50
BLOCK HARD ENAMEL LETTERS
F23A SEAL FULL COLOR
RHODIUM



N-51
BLOCK STANDARD LETTERS
1/2" RAISED NUMBERS
RHODIUM



N-173
BLOCK STANDARD LETTERS
F124 SEAL
GOLD PLATE



N-179C
BLOCK STANDARD LETTERS
F118 SEAL
RHODIUM



N-112
BLOCK HARD ENAMEL LETTERS
F260 SEAL
GOLD PLATE



N-113
BLOCK STANDARD LETTERS
F261 SEAL FULL COLOR
RHODIUM



N-84
BLOCK HARD ENAMEL LETTERS
F240 SEAL FULL COLOR
RHODIUM



N-110
BLOCK HARD ENAMEL LETTERS
F243 SEAL FULL COLOR
GOLD PLATE



N-177
BLOCK STANDARD LETTERS
F124 SEAL BLACK
RHODIUM



N-6
BLOCK STANDARD LETTERS
K7 FULL COLOR SEAL
GOLD PLATE



N-29
ROMAN STANDARD LETTERS
F1202 SEAL BLUE
GOLD PLATE



N-28A
BLOCK STANDARD LETTERS
F1203 SEAL BLUE
GOLD PLATE



N-30
BLOCK STANDARD LETTERS
F1205 SEAL
RHODIUM



N-190
ROMAN HARD ENAMEL LETTERS
F21 SEAL RED
MAY-GOLD



N-111
BLOCK HARD ENAMEL LETTERS
F18 SEAL RED
MAY-GOLD



N-119
BLOCK HARD ENAMEL LETTERS
TX FULL COLOR SEAL RED
ALLOW G



N-82
BLOCK STANDARD LETTERS
FA FULL COLOR SEAL
RHODIUM



N-82E
BLOCK STANDARD LETTERS
F22 SEAL
RHODIUM



N-801
BLOCK HARD ENAMEL LETTERS
F23 SEAL
RHODIUM



N-81
BLOCK HARD ENAMEL LETTERS
N-81 DOES NOT HAVE SEAL
ALLOW G



N-74
BLOCK HARD ENAMEL LETTERS
N-74 DOES NOT HAVE SEAL
GOLD PLATE



N-9
BLOCK STANDARD LETTERS
317 PAISED NUMBERS
GOLD PLATE



N-9A
BLOCK STANDARD LETTERS
F21 SEAL
GOLD PLATE



N-112
BLOCK STANDARD LETTERS
14 FULL COLOR SEAL
12" PRESSED NUMBERS
RHODIUM
GOLD PLATE



N-73
BLOCK STANDARD LETTERS
NY FULL COLOR SEAL
12" PRESSED NUMBERS
RHODIUM



N-151
BLOCK STANDARD LETTERS
CT TYPE A SEAL
12" PRESSED NUMBERS
RHODIUM



N-67
BLOCK HARD ENAMEL LETTERS
H2 SEAL FULL COLOR
11 1/2" PANELED
RHODIUM



N-102
BLOCK HARD ENAMEL LETTERS
F18 SEAL BLUE
N-12 PANEL
GOLD PLATE



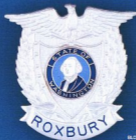
WR-1
BLOCK STANDARD LETTERS
GOLD PLATE



WR-2
BLOCK STANDARD LETTERS
RHODIUM



N-145
BLOCK HARD
ENAMEL LETTERS
ARIZONA OR AZ SEAL
ALLOY G



N-101
BLOCK HARD
ENAMEL LETTERS
WA FULL COLOR SEAL
RHODIUM



WR-3
CAN FIT ONE TO THREE 30" NUMBERS OR LETTERS
GOLD PLATE



WR-4
CAN FIT
ONE TO
THREE 12" NUMBERS
OR LETTERS
GOLD PLATE



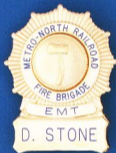
N-32
BLOCK STANDARD LETTERS
F10 U SEAL FULL COLOR
3/8" RAISED #5
GOLD PLATE



N-33
BLOCK HARD ENAMEL LETTERS
W/ FULL COLOR SEAL
3/8" RAISED #5
RHODOLIN



N-34
BLOCK HARD ENAMEL LETTERS
F10 U SEAL, BLUE
3/8" RAISED #5
GOLD PLATE



N-39
BLOCK HARD ENAMEL LETTERS
F10 U SEAL
DRAWN PANEL
GOLD PLATE



N-42
BLOCK HARD ENAMEL LETTERS
F10 U SEAL, BLUE
3/8" PANEL
GOLD PLATE



N-53
BLOCK ENAMEL LETTERS
F10 FULL COLOR SEAL
3/8" RAISED #5
RHODOLIN

FIRE DEPARTMENT PINS



F-73
STD. BLOCK LITS.
GOLD PLATE



F-73
HW. BLOCK LITS.
RHODOLIN



F-76
STD. BLOCK LITS.
RHODOLIN



F-48
STD. BLOCK LITS.
RHODOLIN



F-47
HW. BLOCK LITS.
GOLD PLATE



F-35
STD. BLOCK LITS.
RHODOLIN



F-45
HW. BLOCK LITS.
GOLD PLATE



F-37
STD. BLOCK LITS.
GOLD PLATE



F-42
STD. BLOCK LITS.
F10 U SEAL
RHODOLIN



F-48
STD. BLOCK LITS.
F10 U SEAL
GOLD PLATE



F-48
STD. BLOCK LITS.
1 1/4" RAISED #5
GOLD PLATE

F-46 AND F-52
CAN BE SUPPLIED WITH
A CHOICE OF CENTERS

ALL OTHER PINS WILL
NOT ACCOMMODATE ANY
EMBLEM OTHER THAN
ILLUSTRATED



F-7
GOLD PLATE



F-203
GOLD PLATE



F-8
GOLD PLATE



F-9
GOLD PLATE



F-10R
RHODIUM



F-10
RHODIUM



F-202
RHODIUM



F-202R
GOLD PLATE



F-11R
RHODIUM



F-11
RHODIUM



F-201
RHODIUM



F-201R
RHODIUM



F-200S
RHODIUM



F-200A
RHODIUM



F-200
RHODIUM



F-200C
FULL COLOR
RHODIUM



N-40M
BLOCK STANDARD LETTERS
W/ FULL COLOR SEAL
RHODIUM



N-61M
BLOCK STANDARD LETTERS
P23 96AL
RHODIUM

F-01
GOLDF-204
GOLDF-94
GOLDF-92
GOLDF-96
RHODIUMF-90A
RHODIUMF-97
RHODIUMF-97A
RHODIUM

F-18P



F-20P



F-19P



F-20P



F-21P



F-21P



F-22P



F-22P



F-23P



F-100P



F-25P



F-101P



F-102P



F-103P



F-104P

SMALL EX AVAILABLE ON
ALL COLLAR INSIGNIATITLES IN RAISED LETTERS
CAN BE HAD ON ALL CAP DEVICESALL CAP DEVICES ON PAGE 23
CAN BE HAD WITH COLORED BADGE
BACKGROUNDF-7
BLUE BACKGROUNDF-202R
RED BACKGROUNDTITLES AVAILABLE:
CHIEF
DEP. CHIEF
ASST. CHIEF
SATT. CHIEF
PAST CHIEF
LINE CHIEF
DIST. CHIEFCAPTAIN
LIEUTENANT
EX
DV. CHIEF
EX CHIEF
COMM.
CREW CHIEF

SGED

1/2" F-900 SERIES

G.P.O.

1/2" F-900 SERIES

3/4" F-900 SERIES

ESB



F-18



F-233



F-19



F-20



F-21



F-232



F-22



F-201



F-23



F-23AL



F-233



F-238



F-23C



F-99



F-99B



F-99A



F-99B



F-99C



F-230



F-235



H-17



F-237

F-239
SHOWN FULL COLOR
BLUES/WHITE

F-190



F-293



F-101



F-102



F-106



F-103



F-250



F-104



F-251



F-105



F-23AM



F-252



F-23AS



F-1005



F-2335



F-1015



F-1025



F-1035



F-1045



F-1055



F-1065



H-2



H-3

HAZMAT FULL COLOR SEALS

SEALS: Seals are the crests or logos that generally appear in the center of a badge.

There are a vast variety of seals that are available. Many agencies and departments choose to have their crest or logo made into a custom seal. Nielsen Mfg. will put the appropriate size seal on the badge. Unless otherwise specified, that seal will be the largest one that is appropriate for the space provided in the badge.

FULL COLOR SEALS



FCL-LARGE



PCM-MEDIUM



FCS-SMALL



NY-A



TEXAS-OS



NY-B



CA-A



NV



MO



CA



NV

GREAT SEALS ARE ALSO AVAILABLE FOR SEVERAL STATES



STYLES: TC-L

TC-M

TC-S

CUSTOM SEALS ARE A POPULAR WAY TO FURTHER INDIVIDUALIZE YOUR BADGES



C.W. NIELSEN MFG CORP.

OTHER STOCK SEALS



F296-L



F290-M



H-5 FULL COLOR ONLY



H-4 FULL COLOR ONLY



F-243



F-242



F-241



H-14



F-102



H-9



H-8



H-10



F-23AM



H-4



H-16



H-15



H-7



EXAMPLES OF COLORED SEALS



F-230



F-69C



F-18



F-23AL



F-99A



F-20

H-7
CENTER MAY BE
CHANGED
BOTTOM HALF
CIRCLE CAN
BE ENGRAVED

SERVICE BARS

Service bars are available in almost any desired colors and in either pin or clutch back.



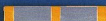
BAR 1



BAR 3



BAR 2



BAR 5



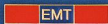
BAR 7-25



BAR 7



BAR 6



BAR-EMT



BAR-EMT



BAR-30



BAR 2M



BAR 1M



BAR 3MC



BAR 3M

STAR BAR
AVAILABLE IN 1 TO 5 STARS



6R1, 6R2, 6R3, 6R4, 6R5



4 BAR



2 BAR



C1-SP



C2-SP



F-295



F-340



F-296



F-295A



F-246



F-245



F-244



F-2255



F-317



F-316



F-315



F-311
LETTERING & SEAL CAN BE CHANGED



H-1



F-249P



F-1063



F-105P

F-311 - SL SERIES
THESE CAN EITHER BE USED AS COLLAR INSIGNIA OR CENTERS IN BADGES.
CENTERS CAN BE CHANGED AND CAN EITHER BE PLAIN OR COLORED



F-312



F-313

TITLES AVAILABLE ON F-311 - SL SERIES

- CHIEF SL-1
- DEPUTY CHIEF SL-2
- ASSISTANT CHIEF SL-3
- BATTALION CHIEF SL-4
- DISTRICT CHIEF SL-5
- CAPTAIN SL-6
- LIEUTENANT SL-7
- SERGEANT SL-8
- SAFETY OFFICER SL-9
- ADMINISTRATOR SL-10
- E.M.S. DIRECTOR SL-11
- TRAINING INSTRUCTOR SL-12
- COMMUNICATIONS DIRECTOR SL-13
- COMMUNICATOR SL-14
- FIRE MARSHAL SL-15
- FIRE PREVENTION SL-16
- SENIOR FIREFIGHTER SL-17
- FIREFIGHTER SL-18
- RETIREE SL-19



F-311 - SL-18



F-311 - SL-12

KIRK GLENN

NP1L

NP1L
BRUSHED
FINISH

HOWARD ERN

BILL DAWSON

NP1

NP1
BRUSHED
FINISH

DANIEL KIBODEAUX

LIEUTENANT

NP1S

NP1S
BRUSHED
FINISH

LAURA COMYNS

RICK HALL

NP2P

LEON BLANTON

NP2

NP100

LENNY THURMAN
F.F.-PARAMEDIC

CHIEF

JEFF CANTON

NP3

NP100L

KEN RAMEY, R.T.
MOBILEX. TEXAS

PAUL STEELE

NP47S

NAMEPLATES CAN BE CUSTOMIZED WITH SEALS. THE ABOVE ARE TWO EXAMPLES.
SEALS CAN BE PUT EITHER ON THE RIGHT OR LEFT SIDE.

DAWN MONTALTO

NP5

SERGEANT

NP50S

TIE BARS

LEWIS Co. F.D. 12

F-180

DAN FREEZE

NP50

SEATTLE FIRE DEPT.

NP50C

R. RADLEY

NP9

EAST HILLS F.D.

NP600C

F-166S

JOSHUA SPENGLER

NP6L

NP-12 2 LINE WITH "SERVING SINCE" AS SECOND LINE

RICK HAMILTON
SERVING SINCE 1992

PETER MAY

NP7S

J. McNAIR, JR.

NP9

PERRY - RUSHING

SERVING 1988 SINCE

RODNEY GILMOOR

NP12

NP-9C
SERVING SINCE BAR CAN BE
PERMANENTLY ATTACHED
TO BAR AT NO ADDITIONAL
COST WHEN NAME PLATE
AND NP-9C ARE ORDERED
TOGETHER.NP-9C
SERVING SINCE
BAR AVAILABLE
FOR NP-1, NP-1L &
NP-12

SERVING 1995 SINCE



Any Nielsen Mfg. badge can be affixed to our Lebron holder. The holder fits into a breast pocket. Further personalize the Pocket I.D. badge with a nameplate.

MEDALS CAN BE HAD WITH NECK RIBBON OR DRAPE. SEE PRICE LIST FOR RIBBON COLORS. SEALS CAN BE CHANGED. FINISHES ARE RHODIUM, GOLD PLATE, ANTIQUE, RHODIUM & SILVER COLORS & ALLOY 9



M1
ANTIQUÉ
SILVER
COLOR



M2
GOLD
PLATE
WITH
RHODIUM
SEAL

LUCITE EMBEDMENT



DAVID MCGREGOR

Lucite Embedments make excellent recognition awards. C.W. Nielsen Mfg. Corp. offers a wedge embedment with either a colored bottom or back and one nameplate. Choose the badge style of your choice for this distinctive award presentation.



M3
CAN BE
CUSTOM
LETTERED
SHOWN GOLD,
CUSTOM SEAL,
NECK RIBBON
AND
SERVICE BAR



M4
GOLD PLATE
CROSS COLOR
CAN BE
CHANGED



M5
MEDAL OF
HONOR



CASE-W
RECESSED WALLET

RECESSED CASES
A RECESSED
WALLET ARE
AVAILABLE FOR
MOST BADGE
STYLES. WE
RECOMMEND A
WALLET CLIP
ATTACHMENT FOR
THIS APPLICATION.



CASE-7
RECESSED #7

CASE 7 - ONE I.D. WINDOW
THIS BADGE IS MOUNTED ON A
RECESSED FLAP FOR BREAST POCKET
DISPLAY



CASE-2
RECESSED BADGE / I.D. CASE
RECESSED CASE

BADGE / I.D. CASE
FOLD OVER CASE WITH I.D. WINDOW
4-1/4" x 2"



CASE-L
3-3/8" x 2"
CASE L, M & S ARE FOLD OVER CASES
WITH SNAP CLOSURES

CASE-M
2-7/8" x 2-1/4"

CASE-S
2-1/2" x 2"



CASE-1
RECESSED BADGE / I.D.
RECESSED CASE-PAD STYLE



COH-1



COH-2



COH-3

CLIP ON BADGE HOLDERS ARE IDEAL FOR BELT USE
ALL CASES ARE LEATHER

C.W. NIELSEN MFG. CORP.

FIRE SERVICES

BADGE

CATALOG

#997



NIELSEN CUSTOM AND COMMEMORATIVE BADGES

Nielsen Mfg. will create a totally custom badge;
One that your department will be proud to wear!

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Reproduced With Permission

C.W. NIELSEN MFG. CORP. • CHEHALIS INDUSTRIAL PARK
P.O. BOX 826 • CHEHALIS, WA 98532

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Your Requirements:

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FAX: (360) 748-3511